Strategy • Precision • Impact

To: Center on Budget and Policy Priorities – Homeless Communications and Research Project

From: Lake Research Partners

Date: August 5, 2020

Re: Analysis of Tweets about Homelessness and Housing, July 2019-July 2020

As part of Lake Research Partners' opinion research work for the Homeless Communications and Research Project, LRP analyzed Twitter conversations about homelessness and housing among both the general public and reporters covering these issues. Given that Twitter is used by nearly all reporters and by most activists, experts, campaigns, and organizers, it provides a powerful tool for testing messages and setting the agenda for the national conversation on any issue. We analyze what is being said about homelessness and housing on the platform to help us better understand what messages are being driven into the national conversation from the many stakeholders and segments of the population that care about the issue. The following report provides analyses for both.

# **Key Findings and Recommendations**

- The conversation about homelessness is intertwined with several issues that drive much of the national conversation, writ large, including
  - Immigration Should we include funding for programs that help undocumented people who are homeless?
  - Race Much of the debate over building affordable housing in suburban communities revolves around race.
  - Class Class also plays a role in the debate over affordable housing in suburban communities, as well as feeding into some people's bias against people who are homeless.
  - Party politics Especially with the elections approaching, much of the messaging from the Right tries to blame Democratic leaders for the "homelessness crisis."
- For people on the Right, people who are homeless are defined based on whether they are veterans, citizens, or "illegals," while those in the center and on the Left focus on humanizing those who are homeless.
  - Conservative voices on Twitter focus on how people who are homeless cause problems for everyone else in society, that we are spending money to help "illegal" homeless people instead of citizens (especially veterans), and that Democrats are to blame.
  - For the most part, people experiencing homelessness are presented in the abstract, without a "face," in much of the conversations.
- While progressives on Twitter are talking about systemic issues, conservatives present counteranecdotes as proof against systemic issues.
- Impact of the coronavirus pandemic
  - As the coronavirus pandemic unfolded, we saw a slow rise in the conversation about its impact on people who are homeless until the George Floyd/Black Lives Matter protests

- and the Martin Folsom "homeless man feel-good story" crowded it out of the national conversation on Twitter. 1
- Conversations about evictions exacerbating homelessness began to spike in tandem with the coronavirus pandemic (early March 2020), and then jumped again after the eviction moratorium expired.
- Overall, much of the conversation has been about how the pandemic and the eviction crises only increase the already serious need for our nation to invest in accessible and affordable housing, jobs, education, and health care.
- Impact of the Black Lives Matter protests
  - Since the start of the BLM protests, the Twitter conversation about the impact of the coronavirus on people who are homeless in the United States has not rebounded, suggesting a more pro-active effort is needed to bring it back to the forefront.
- What reporters are saying
  - While few Far-Right reporters were writing about homelessness and housing, on average, these reporters were much more prolific than Mainstream Conservative and Mainstream/Left reporters.
  - Compared to other reporters, Far-Right reporters were more likely to focus their tweets on the harm people who are homeless inflict on other people and how Democratic leaders are to blame for homelessness. Non-Far-Right reporters tended to use their tweets to provide a straight reporting of the facts.
  - Neither Far-Right (at all) nor Mainstream Conservative (nearly all) reporters tweeted about the Trump Administration's plan for addressing homelessness.
  - Mainstream and Left<sup>2</sup> reporters in Portland, Oregon <u>compared proposals to move</u> <u>homeless people into a local jail for "shelter" to the Trump Administration's plan</u> for moving them into large federal facilities.
  - Mainstream and Left reporters tended to humanize homeless people and focus on the need for affordable housing.

There is common ground between the Left and the Right about the need to do something about homelessness in the United States. In particular, there is near universal support for addressing the needs of military veterans experiencing homelessness. As the conversation expands to include citizens, there is widespread support, but people on the right immediately raise questions about documentation (and from the far-right "illegals"). As a result, the conversation quickly becomes a minefield of polarized and competing values.

Establishing an effective share of voices (ideally, a majority share) to shape the national conversation, especially among the prolific #Resistance Twitter movement to get it to reach into more progressive conversations, but it is important to not only ramp up conversations about homelessness and housing on our side. It is also important to ramp up our voices among conservative conversations on Twitter (for example, in response to reporters from Far-Right and Mainstream Conservative media outlets). To effectively counter right-wing trolls cluttering our conversations about homelessness and housing,

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<sup>&</sup>lt;sup>1</sup> Martin Folsom is a young man in Florida who overcame being homeless to successfully graduate high school. His story created the largest spike in the past year's Twitter conversation about homelessness and housing.

<sup>&</sup>lt;sup>2</sup> After separating out reporters from Far-Right and Mainstream Conservative media outlets, we grouped reporters from the remaining Mainstream and Left outlets into a single group.

progressives need to proactively and constructively insert our messaging into the Right's conversation. However, rather than meeting them at their level and "trolling" them, use common ground beliefs to build support for policies that will achieve everyone's goals. The key is to avoid triggering immigration status and race in debates on their conversation threads.

It is also essential to bolster and expand conversations on the progressive side so that our side becomes the larger share of voices in this field during times when other issues rise to dominate the national conversation. When national protests, pandemics, or a big feel-good story steal the national conversation, that lost share of voice must be pro-actively reacquired. Otherwise, another story will fill the void when the big story fades. And if the big story doesn't fade, as we are seeing today with the pandemic and the protests, progressives need to be extra busy fighting for more share of the airwaves and national conversation.

### **Project overview**

While Twitter's user base is often characterized as not being truly representative of the opinions of the full population, with about 25-percent of the adult U.S. population on the platform, it provides a useful window into the conversations that influence the broader national conversation. Twitter is wellestablished as an agenda-setting platform, largely because nearly every policymaker, journalist, policy expert, organizer, and super-activist, as well as a large portion of activists, generally, maintain an active Twitter presence. These are the people who typically use many platforms, online and offline, to influence the national conversation, and given Twitter's open-access to its full content database, we are able to better understand how these influencers are talking about any issue and how the larger population is responding to that conversation.

It is important to note that, while we can analyze the entire collection of tweets from the past year (July 2019-July 2020), this remains a qualitative analysis, leaving the quantitative analysis for our survey research phase of this project. But with such a large database of tweets from so many people, we can use Twitter to identify key themes, frames of reference, and language being used by those tweeting about any issue.

In this project, we first analyze the general Twitter conversation about homelessness and housing by searching for all tweets mentioning at least one of the keywords following key words: Housing OR "Affordable Housing" OR "public housing" OR "the projects" OR unhoused OR homeless OR homelessness. We limited our search for this section to tweets from accounts that are geo-tagged within the U.S. to filter out foreign sources. It is important to note that this also filtered out many tweets by people within the U.S. that could not be geo-located. Nevertheless, this filter still netted over 19 million tweets, a robust sample well-suited for our needs.

The second part of our analysis focuses on tweets from reporters covering homelessness and housing, as well as the replies to those reporters' tweets. For this analysis, we segment reporters into three groups based on the ideological perspective of the publishing outlets where they work. We segment these outlets into three groups: Far-Right, Mainstream Conservative, and Mainstream/Left (combined).<sup>3</sup>

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<sup>&</sup>lt;sup>3</sup> See Appendix 1 (p. 22) for a complete list of media outlets and their ideological bias.

For the analysis of reporters' tweets, we lifted the geo-location restriction, as not all the reporters writing about homelessness and housing could be geo-located (they were among those Twitter users that do not identify their location in their bios). By doing this, we ensure that all the tweets from reporters writing on these issues, as well as all the replies to them, are included in our analysis.

# Analysis of General Population Tweeting about Homelessness and Housing

Over the past year, more than 19 million tweets were posted containing at least one of the homelessness- or housing-related keywords.

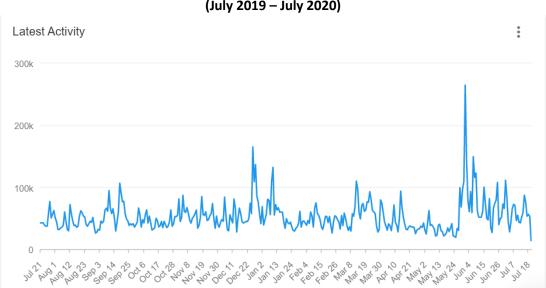


Figure 1. Timeline of Tweets Mentioning Homelessness- or Housing-Related Keywords (July 2019 – July 2020)

Daily activity typically stayed below 100,000 tweets, but there have been a handful of conversation spikes reaching higher volumes. The first conversation spike occurred in September 2019. This spike in volume barely broke 100,000 on September 18.

The conversation focused around reports that <u>half of the U.S. homeless population live in California</u>. Of particular note to conservative voices in this conversation was that a substantial number of these people are "illegals" and the money California's Democratic governor Newsom is spending to help them. The core of the argument from the right is that this money spent on "illegals" comes at the <u>expense of money that could be spent on homeless citizens</u>, especially veterans.

The next spike in the conversation happened immediately following Christmas 2019, reaching 165k tweets. It was dominated by conservative, pro-Trump voices. The themes that drove the conversation during this spike include:

 Homeless people in Miami <u>using the streets for toilets</u> because they "prefer" the streets to toilets.

- Aside from #homeless, #homelessness, #housing, and #California hashtags, the top hashtags in this conversation were #FoxNews, #RecallGavinNewsom, #Trump2020, #MAGA, #KAG, and #Bernie2020.
- Blame for homelessness and its impact on everyone else is put on Democratic governors and Nancy Pelosi.

On January 10, 2020, tweets spiked again with about 135k mentions of at least one of our homelessness or housing keywords. The big story that drove this spike was about a dog that was "rescued" from the street by taking it away from a homeless man. The outrage over this story blamed "White people" for caring more about the dog than the man. The tweet that drove most of this conversation came from a now suspended account, which was then manually retweeted (QT, or Quote Tweeted) by another now suspended account, but not before it was heavily retweeted.

The next spike in the conversation happened on March 12, with 110k tweets on that day. This conversation weaves the rising impact of the coronavirus on the homeless population with claims that being homeless is more harmful to your health than the virus, mixing concern for homeless people with the debate over the coronavirus in a rather twisted fashion. We discuss the conversation around the coronavirus in depth later in this report.

On June 1, 2020 just a couple days after George Floyd was killed in Minneapolis and Black Lives Matter protests erupted across the country, the conversation about homelessness and housing was dominated by a feel-good story about Martin Folsom, a homeless man who was able to overcome obstacles to graduate from high school. This was, by far, the single largest one-day spike over the past year, with 263k tweets. More about Folsom is also provided in the pandemic section later in this report.

On July 29, 2020, the last spike in our data hit 229k in a single day, second only to the Martin Folsom spike on June 1. By far, the biggest driver of this spike was the conversation triggered by @realDonaldTrump's "Suburban Lifestyle Dream" tweet, where he came out strongly against building "low income housing" in suburban communities. Much of the response was vitriolic against Trump, with the hashtag #racistinchief being featured.

@AOC's reply to Trump's tweet that she already introduced legislation to stop whatever Trump was planning to do received massive amplification, with over 20k retweets and nearly 124k likes, to date (though <u>Trump's tweet</u> has 89.7k RTs and 194k likes, to date).

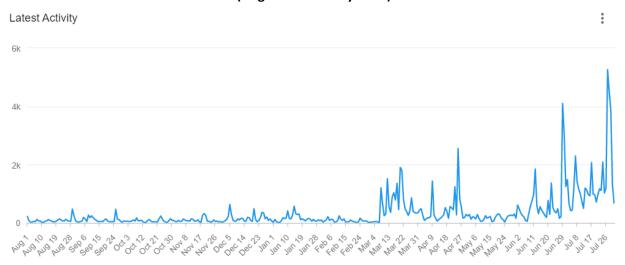
Also helping to drive this conversation spike was comedian Noel Casler (@CaslerNoel) tweeting about Trump looking out the helicopter window at Queens during the filming of the Apprentice's opening sequence, pointing at the public housing and saying "look at all those sp\*cs, n\*ggers, and Muslims..." It was retweeted over 3,000 times.

#### **Eviction**

The conversation about evictions jumped from a low-level conversation to more than a thousand tweets a day (off and on) starting the second week of March (just ahead of the World Health Organization declaring COVID-19 a global pandemic). The early eviction conversation spikes in March focused on people tweeting their worries that they will soon become homeless, many posting links to GoFundMe campaigns to raise money.

We looked at tweets mentioning evictions and getting arrested. We found 209 tweets out of the 19+ million in our sample, including a post-Christmas story about activists <u>risking arrest to participate in eviction blockades</u> in the Bay Area (CA). On July 30, participants in another eviction blockade were <u>arrested in Kansas City</u>. By contrast, in Baltimore there were few mentions about Housing Authority officials threatening to arrest and evict public housing residents <u>while handing out food to them</u>. Another conversation in June focused on the harm getting arrested, even if later released, has on public housing residents, including triggering eviction.

Figure 2. Timeline of Tweets Mentioning "Eviction" with Homelessness or Housing Related Keywords (August 2019 – July 2020)



Since the eviction conversation ramped up in March, just under 23k of the 104k eviction tweets addressed the moratorium directly. Stories of people who were evicted immediately after the moratorium expired yielded calls for a "true moratorium." There were also some happier tweets, like giving kudos to landlords, like @AHCInc in DC, who promised no evictions for the rest of 2020 (great news for its ~5,000 tenants).

Overall, much of the conversation is about how the pandemic and the eviction crisis only increase the already serious need to address invest in low-income housing, jobs, education, and health care. The conversation is not optimistic, though, as many are anticipating that evictions will be a major challenge for whoever serves as President in 2021.

#### What are Resisters Saying Compared to Trump Supporters?

To get a better understanding of what people on opposing political sides are saying about homelessness and housing, we pulled samples of tweets from the past year of "resistance" tweets and from "MAGA" tweets.

- For "Trump Supporter" tweets we modified our query to include anyone mentioning #MAGA,
   #KAG. MakeAmericaGreatAgain, or KeepAmericaGreat without mentioning #resist, #Resistance,
   #BLM, or BlackLivesMatter.
- For "Resistance" tweets, we flipped the "Trump Supporter" query.

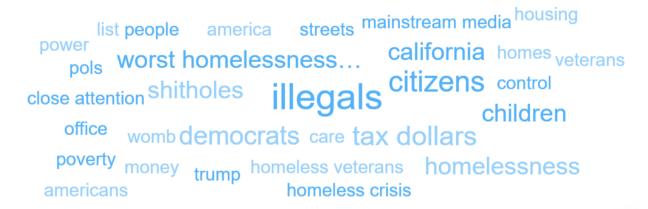
These searches yielded just over 40k tweets for the Resisters and just over 37K for the MAGA supporters.

#### What are Trump Supporters Saying?

In the latter half of 2019, the Twitter conversation about homelessness and housing among our sample of tweets (26.3k of the 37k in this dataset) using Trump hashtags focused on these themes:

- Veterans play a prominent role in the 2019 conversation about homelessness and housing among Trump supporters.
- Keeping "illegals" out so that we have more money to spend on homelessness and veterans (example of this argument can be seen here). They put the blame at the feet of Pelosi and Democrats for putting the rights of "illegals" over "citizens."
- The homelessness crisis is the Democrats fault, especially in "Democrat Run" "shitholes" like California, New York, Oregon, Washington state, and Washington, DC. This was originally tweeted by @NotRooster, an account that is now suspended, but not before generating over 1,000 tweets and reaching millions. Many of the accounts retweeting the original, including some of those with the largest numbers of followers, are also now suspended.
- There were five mentions of evictions in our Trump supporter data from August-December 2019, primarily focused on California spending money on heath care for "illegals" instead of helping seniors who are getting evicted.
- There were no mentions of "housing insecurity."
- While there were 709 mentions of "affordable housing" the two most dominant topics were about the great work HUD Secretary Ben Carson was doing on the issue and that California is spending \$5.5 million to provide housing for "illegals."

Figure 3. Keyword Cloud for #MAGA Tweets Mentioning Homelessness or Housing (August-December 2019)4



Since the start of 2020, the focus of the Trump supporter conversation about homelessness and housing has shifted focus away from "illegals" and toward a discussion about poverty, along with conversations about the "devastating plague," drugs (gangs and the opioid crisis), "violence & chaos," and the Democratic Party (and "socialist democrats").

<sup>&</sup>lt;sup>4</sup> Note: The larger the key word in the figure, the more frequently it was mentioned in the dataset.

- The 775 tweets about "poverty" continue to push the <u>blame to Democrats for the "homeless,"</u> poverty, violence, and chaos in the U.S. Based on the reach of the top 10 authors alone, who account for only 10 tweets among the 775, the reach was over 1.5 million accounts.
- One might think that the tweets and retweets mentioning "devastating plague" on February 17, 2020 were about the coronavirus pandemic. But the reference is actually <u>calling Nancy Pelosi a</u> "devastating plague" because her re-election campaign had released 381 press releases since January 2019 without ever mentioning the homelessness of veterans.
- There were only five mentions of evictions in our Trump supporter data from January-July 2020, focusing on reports that Trump wants to evict undocumented immigrants from public housing and a report that Sonoma County, CA was illogically planning to evict renters "to buy housing for homeless."
- There was a <u>single mention of "housing insecurity,"</u> suggesting that Trump's policies were driving up the stock markets and the economy, which will reduce housing insecurity.
- While there were 145 mentions of "affordable housing" in this data, it appeared primarily in back and forth about whether building affordable housing lowers the property value of other homes in a community. This conversation is unusual for this sample, as it includes progressives using only Trump's hashtags to challenge claims by Trump supporters denigrating the impact of affordable housing on communities.

Figure 4. Keyword Cloud for #MAGA Tweets Mentioning Homelessness or Housing (January-July 2020)

```
devastating plague outsourced manufact...

private property ow...
homeless city

opioid crisis housing work poverty

streets patriots
generations
touches
amazing economy administration

violence & chaos morons criminals president
cuts to social secu...drugs and gangs expensive housing
```

#### What are Resisters Saying?

In the latter half of 2019, the Twitter conversation about homelessness and housing among our sample of tweets (in this dataset) using Resistance hashtags focused on these themes (note: less than 4k of the 40k total tweets in this sample were tweeted in 2019):

- Whereas Trump supporters were most likely to tweet about "illegals" taking money away from
  programs to address homelessness and veterans, tweets in the latter half of 2019 by "Resisters"
  mentioned "homeless people" more than any other keyword.
- Many of the tweets mentioning "homeless people" are pointing out "disgraceful" behavior by
   <u>Alabama police creating a quilt made from confiscated cardboard signs</u> used by homeless
   people around Christmas time to ask for money. Others were about how Jared Kushner and
   other big Trump donors will make lots of money from building "concentration camps" to
   "warehouse homeless people in slum conditions."

- Resistance tweeters mentioned evictions only 11 times August-December 2020. One was about evicting Trump from the White House and the rest were about raising money for specific families who were evicted.
- Only one tweet from Resistance tweeters in this period mentioned "housing insecurity."
- Only 60 tweets mentioned "affordable housing," primarily complaining that the Trump administration is providing no funding for it.

Figure 5. Keyword Cloud for Resistance Tweets Mentioning Homelessness or Housing (August-December 2019)

```
progressive sociali... needed immediate me...

alabama money real housing click trump administration "government elections unrecognizable thir... public streets jobs culturally

states homeless people reports infringement local solutions public housing sign democrats unsanitary conditio...

housing rental housing cris... petition disability abuse &... backed facilities "mental health servi...
```

The conversation among Resisters after January 2020 shifted from homelessness to housing. We also saw an expected shift from some conversation about "racial housing" in 2019 to a major focus on "black..." families, trans women, and children. And the most frequently used hashtag, by far, is #BlackLivesMatter (with #BLM a decisive, but distant second).

Figure 6. Keyword Cloud for Resistance Tweets Mentioning Homelessness or Housing (January-July 2020)

```
housing, education...

homeless person

money education

affordable housing

lives
lives
matter

housing

food fire
store

lives
matter

housing

food fire
store

lives
matter

housing

food fire
store

lives
matter

housing

family
schools
parents
community
police homes

entire affordable h...

funding black children
last night incarceration
```

Remarkably, the intersection of #resist tweets and homelessness/housing tweets was quiet until George Floyd's killing and the ensuing protests. At that point, the Resistance tweets exploded in the national conversation about homeless people and housing.

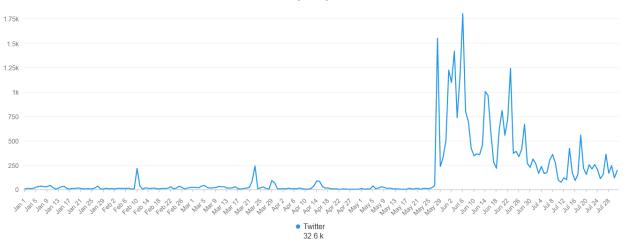


Figure 7. Volume of Tweets by Date for Resistance Tweets about Homelessness or Housing (January-July 2020)

#### The Conversation and the Pandemic

As the novel coronavirus spread through the U.S., the national conversation about people who are homeless and housing issues became increasingly intertwined, then increasingly disentangled.

In the series of word and entity clouds below, we can track the rise and fall of the conversation as the pandemic spread. For each month from February through July, we looked at the top keywords and entities mentioned in Tweets from accounts located in the U.S. that mentioned any of our keywords related to homelessness and housing. Keywords and entities that were mentioned more frequently are displayed in larger text than those that were less frequently mentioned.

In February, though the virus was already spreading in Washington state, California, and the New York/New Jersey/Connecticut region, the virus was conspicuously absent from national Twitter conversation. Even drilling down into tweets mentioning California, where some of the earliest COVID-19 cases were identified, the virus was nowhere among the top keywords.

By March, the conversation started to include mentions of the "virus" and "coronavirus," especially in tweets also mentioning California. But we do not see any references to "pandemic" in the top keywords in the conversation until April, well past the World Health Organization's March 11 designation of COVID-19 as such.

In May, protests erupted in Minneapolis in response to George Floyd's murder at the hands of a police officer, spreading across the country like a second virus, crowding out much of the conversation about the coronavirus and the unhoused. While there was still some talk about the "pandemic" on Twitter, neither "coronavirus" nor "virus" cracked the top mentioned keywords in May of 2020.

Mentions of the "pandemic" lingered into the June conversation, but the focus of the conversation shifted substantially to the feel-good story of Martin Folsom, a homeless man who was able to graduate high school despite the challenges he faced having no housing throughout his school career. By July, no mentions of the pandemic broke into the top.

Figure 8. Keyword Clouds Timeline Showing Intersection of Twitter Conversations about Homelessness and Housing with the Pandemic (February-July 2020)

| Homelessness and Housing with the February 2020   | May 2020  |
|---|---|
| problem families projects niggas health care everything housing crisis life homeless education others lives streets affordable housing budget housing healthcare budget housing healthcare work family city homelessness world family country food homeless man homeless squidward homes                                      | distribution center center for low-inco communities homeless police disabled ppl undercover cops streets homeless man black ppl water young men housing cops home target food hotels money low income families pandemic homelessness affordable housing continue out a call down affordable hou             |
| March 2020  | June 2020   |
| guarenteed housing everything progress concrete parking lot richest countries family school children students streets virus healthcare unemploymer issues housing country issues homeless crisis debt money social homeless crisis wages homelessness world food city homes coronavirus affordable housing homeless community | homeless high schoo fuckin name systemic racism homeless person homeless affordable housing homelessness matter half money food poor world housing snow dollars education police jobs fire folks city homeless manstreets fucking rain homeless sleep pandemic quality of life military budget              |
| April 2020  | July 2020   |
| homeless population landlords workers education homelessness countryworld pandemic tracks projects homeless  hero housing food name work black doctor homehouse streets crisis rent virus streets crisis money millions tenants hotels cage families  | native hawaiians homeless architectu homeless shelters million increase homeless man country city rule affordable housing train breaking housing home history money homelessness face crazy idea police budget police crowded shelter police department election jobs fist police violence injury education |

Throughout the months of the pandemic, the most popular hashtag has been #COVID19, with #coronavirus ranking fourth after #homeless and #housing. This is an especially strong showing for the pandemic-related hashtags given that "housing" and "homeless" were the primary keywords in the

search query that produced the dataset. Ranking sixth among the hashtags during the pandemic is #blacklivesmatter, which has dominated the conversation since George Floyd's murder.

But since the BLM protests started, it seems that the national conversation about the impact of the pandemic on homeless people is fading. Between the Martin Folsom feel-good story pulling eyes away from their ongoing challenges and the sustained BLM protests, attention to the impact of the pandemic on people experiencing homelessness has subsided from the national conversation. In the coming months, it will be important for advocates addressing the needs of unhoused people step up their discussion of the issue on social media to keep it in the national conversation.

#### Law, Order, Black Lives, and Defunding the Police

We compared two sub-sets of the housing/homelessness tweets in our sample, pulling out a sample of 1.6k tweets that also mentioned at least one of the popular law and order/all lives matter hashtags<sup>5</sup> and a sample of 56.3k tweets that also mentioned at least one of the defund the police/black lives matter hashtags.<sup>6</sup> For each of these groups, we only included tweets that used one set of these hashtags and not the other to minimize tweets being assigned to the wrong side of the issue.

The law and order conversation percolated lightly in the first half of 2020 before gaining momentum in June and July.

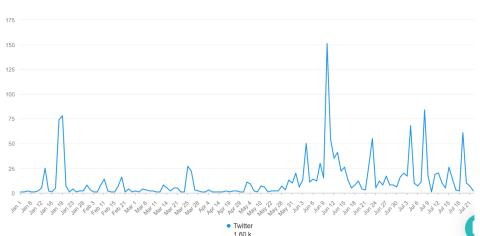


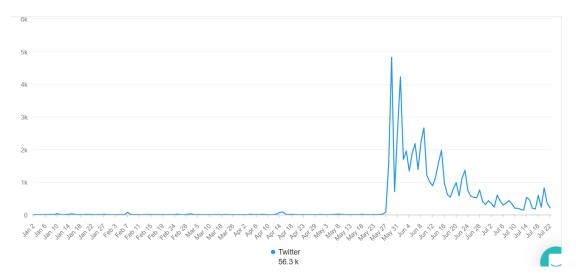
Figure 9. Timeline of Tweet Volume for Mentions of Law and Order Hashtags in Homelessness or Housing Twitter Conversations (January 1 – July 22, 2020)

<sup>&</sup>lt;sup>5</sup> Query: (((Housing OR "Affordable Housing" OR "public housing" OR "the projects" OR unhoused OR homeless OR homelessness) AND NOT ("campus housing")) AND ((alllivesmatter OR BackTheBlue OR bluelivesmatter OR defendthepolice OR defendpolice) AND NOT (blacklivesmatter OR #BLM OR defundpolice OR defundthepolice))

<sup>&</sup>lt;sup>6</sup> Query: ((Housing OR "Affordable Housing" OR "public housing" OR "the projects" OR unhoused OR homeless OR homelessness) AND NOT ("campus housing")) AND ((blacklivesmatter OR #BLM OR defundpolice OR defundthepolice) AND NOT (alllivesmatter OR BackTheBlue OR bluelivesmatter OR defendthepolice OR defendpolice))

Meanwhile, the conversation about homelessness and housing among the Black Lives Matter tweeters barely registered until after George Floyd was killed by Minneapolis police at the end of May 2020. This was followed by a sharp spike in mentions of homelessness and housing among the BLM/defund police tweeters, then tapered off to slightly elevated numbers of tweets compared to pre-protest levels by the middle of July. Much of this conversation highlighted that systemic racism is present in healthcare, housing, education, and across all American institutions.

Figure 10. Timeline of Tweet Volume for Mentions of BLM/Defund the Police Hashtags in Homelessness or Housing Twitter Conversations (January 1 – July 22, 2020)



By homing in on the most focused tweets geolocated in the U.S. and combining our homelessness and housing keyword mentions with mentions of the key law and order versus defund the police hashtags, we are able to glean the core conversations on each side. But before getting into the content, we should note the lopsidedness of the tweet volume. The conversation about defunding the police and BLM is about 35 times larger than the law and order conversation around homelessness and housing.

As for the content of the conversations, the contrast is stark. Among the law and order crowd the one of the biggest conversation topics was how homeless people were stealing food from BLM protesters. Meanwhile, the defund the police crowd was talking about the challenges homeless people face, not just regarding affordable housing, but also with respect to healthcare and mental health services.

Figure 11. Cloud of Top Keywords and Entities Mentioned in the Defund the Police Conversation about Homelessness and Housing (January 1 – July 22, 2020)

```
entire affordable h...
                       homelessness morning
     nice criminal justi... mental health
          children schools assault food
          down affordable hou...
          education housing dude city
       family ar15 cops police community schools down a police stati...
          protest rally
                            automatic weapon
        affordable housing
                                     best solution
     somebody children in schools
```

The big topics (relative to the small number of tweets in this conversation) in the law and order conversation focus on incidents and anecdotes that are offered as evidence against systemic racism, despite the disconnect between the concepts of an anecdote and systemic issues. In addition to the story about food being stolen from protesters, there was a spike in the conversation talking about how Chicago police took hot coffee, food and handwarmers to a homeless man named Stacy. Stacy has six dogs and won't go to the homeless shelter because he would have to give up his dogs if he did. This story, and other anecdotes like it, are offered as proof that the police are good, there is no systemic racism in law enforcement, and that #alllivesmatter.

Even the "clever" #DEFENDthepolice hashtag, that played on the #defundthepolice conversation, focused predominantly on an anecdote where a Florida deputy sheriff ate dinner with a homeless man in the park. This conversation, which accounted for another spike in the law and order conversation, again, pushes hard on the use of anecdotes to try to debunk claims of systemic racism, adding a bit of sarcasm to make their point, claiming this was "another horror story about an Evil Police Officer."

These conversations play on the biases of those who dismiss science and "studies' in favor of individual stories that only seem to contradict the systemic dynamics identified in the research.

Figure 12. Cloud of Top Keywords and Entities Mentioned in the Law and Order Conversation about Homelessness and Housing (January 1 – July 22, 2020)

homeless man - the...

call of dutybag with food

universal healthcare law & order

cops homeless man housing horror story

education food

camera police
hot coffee soy products brutal weather supplies police officer death penalty

up homeless encampm...
democrat politicians

council members and...

horror story
hand fire out hand dogs fight
camera police officer death penalty
evil police officer
pregnant woman fata...

#### Biggest Spike by Far

The biggest spike in mentions of our keywords<sup>7</sup> was on June 1, 2020. The conversation that day was dominated by the story of <u>Martin Folsom</u>, a homeless man who graduate at the top of his Jackson, Florida high school class. Tweets mentioning Folsom numbered 28.9k out of the 265k tweets mentioning our keywords on that day.

Ranked behind June 1, 2020, the next highest daily spikes are 165k on December 26, 2019 and 132k on January 10, 2020. Across the entire year of data (July 21, 2019-July 20, 2020), there were an average of 53.2k mentions of our keywords per day, for a total of 19.4 million tweets from 3.61 million unique Twitter accounts.

The spike on December 26, 2019 reflected discussion of California's homeless crisis, with much of the conversation focusing on the cases of typhus and plague among them. This story continued the blaming of the homeless for the spread of the diseases that had been in the news all year. But the story spiked on December 26 largely because <a href="mailto:orealDonaldTrump tweeted">orealDonaldTrump tweeted</a> about California's homeless four times on that day. Trump did not mention the spread of diseases, rather, he focused on Nancy Pelosi doing nothing to help the homeless in her own district. Still, his tweets drew attention to the ongoing conversation about the impacts of and blame for the California crisis.

Over the course of the year, 6.61k of the tweets in our sample referred to homeless people as "bums," 87% of which were negative (and 5% were positive sentiment). Meanwhile 153k used the term "unhoused," with 63% negative and 10% positive sentiment though the meaning of sentiment is less clear for unhoused than it is for "bums."

<sup>&</sup>lt;sup>7</sup> Housing OR "Affordable Housing" OR "public housing" OR "the projects" OR unhoused OR homeless OR homelessness

# Analysis of Tweets by Reporters Covering Homelessness and Housing

Much of the conversation on Twitter, specifically, and social media, generally, is driven by reporters sharing their stories and comments about them. Twitter is the primary channel for reporters and what they tweet gets picked up, first by others on Twitter, and then spreads to Facebook and other channels. Given this flow of information, we analyzed the tweets of reporters writing about homelessness and housing, as well as the conversation those tweets spurred.

For this analysis, we identified approximately 2,370 reporters from more than 1,100 media outlets across the ideological spectrum. We then coded the media outlets into three general categories:

- Far-Right
- Mainstream Conservative
- Mainstream AND Left (combined)

Note: While not included in this analysis, we also coded the outlets to differentiate Mainstream from Left outlets, and we are able to separate out among the Mainstream Conservative outlets those Sinclair Broadcast Group for future analysis.

| Media Outlet Ideology   | # of Reporters |
|-------------------------|----------------|
| Far-Right               | 25             |
| Mainstream Conservative | 239            |
| Non-Sinclair Owned      | 209            |
| Sinclair Owned          | 30             |
| Mainstream AND Left     | 2106           |
| Mainstream Only         | 1843           |
| Left                    | 262            |

Table 1. Breakdown of Reporters by Media Outlet Ideology

#### Far-Right Reporters' Conversation

Reporters from far-right outlets tweeted about the growing homeless crisis, especially in California. Their tweets and articles tended to focus on a few key themes:

- How dirty homeless people were; that their presence created sanitary risks for the rest of the population
- Homeless camps are infringing on communities
- It is the Democrats fault (mayors, governors, legislators, etc.)

These themes manifested in several stories, including stories about:

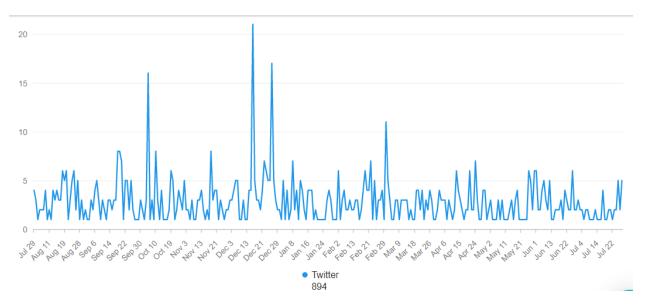
**Private Property Owners** – This discussion focuses on objections to Democrats in Ohio, California and Oregon who are pushing laws to allow homeless people to camp ("homeless camps") on privately owned property. The story and <u>tweet driving this story</u> was from @gatewaypundit, who generated over 1,100 retweets and comments, plus over 700 likes.

**Fecal Bacteria** – conversation about @gatewaypundit article and tweet about the rise of fecal bacteria in the California water supply resulting from Democrats allowing the homeless population to rise.

Generally, these conversations are all about the problems homeless people cause and that Democrats are to blame. The @GatewayPundit tweet and generated about 1,600 retweets, with responses ranging from most homeless "choose that way of life" to the "corrupt politicians" that are pushing for this should be forced to let the homeless move in with them.

Multi-family homes in wealthy communities - Stories about building multi-family, affordable housing in wealthy communities, for example in Connecticut, are getting a lot of buzz in the past few months. Not only are Far-Right reporters pushing this, but it is also getting a boost from @EricTrump, who is attributing the policy to Joe Biden. @DocWashburn, an occasional guest host for Mark Levin, manually shared Eric Trump's tweet, adding 15.6k reach to his message.

Figure 13. Tweet Volume Timeline for Far-Right Reporters Tweeting about Homelessness and Housing



As evident from the Tweet Volume Timeline above, there are not many mentions of homelessness and housing by far-right reporters, with most days in the past year seeing zero to 3 tweets. The few days were mentions spike are the stories, including the two mentioned above, that talk about the damage homeless people affect the living conditions for the rest of us and it is all the fault of leftist Democrats.

By looking at the keyword cloud of 894 tweets from the Far-Right Press compared to the 121k (56.9k geo-tagged within the U.S.) to and from those reporters, we can easily see how the reporters' audience loves to latch onto and amplify the stories that are most denigrating to homeless people and Democratic leaders. Even when the Trump Administration released its plan for addressing homelessness in late September 2019, there was virtually no mention of it among Far-Right reporters. The one exception was blogger @DocWashburn retweeting that Trump was about to use his new plan to criticize California's handling of homelessness under Democratic leadership.

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Figure 14. Keyword Cloud of Tweets Mentioning Homelessness or Housing from Far-Right Reporters

care everything government problem homeless people fire veterans homeless homeless man life homelessness californiacontrol los angeles housing country children street streets city work homeless crisis jobs food money homeless problem affordable housing homeless population report

Figure 15. Tweet Volume Timeline for Tweets Mentioning Homelessness or Housing to and from Far-Right Reporters

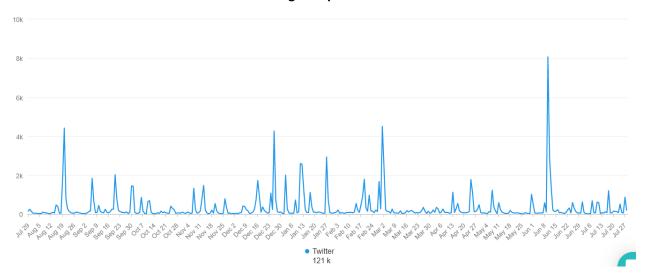


Figure 16. Keyword Cloud of Tweets Mentioning Homelessness or Housing from Far-Right Reporters

illegal immigration rampant homelessness crime homelessness homeless people private property ow... city work fecal bacteria total control people housing report trump mayor food world homeless crisis liberals care video homeless problem third-world nations billionaires per ca... drug abuse streets rudy la area leaders rat infestations

#### Mainstream Conservative Reporters' Conversation

Our sample of 239 Mainstream Conservative reporters from outlets like the Wall Street Journal, Fox News (excluding the more extreme opinion hosts like Sean Hannity), and several local TV news stations own by the Sinclair Broadcast Group generated 2.4k tweets, about 2.5 times more tweets per day than the 25 Far-Right reporters' ~900 tweets. Those 239 Mainstream Conservative reporters elicited 56.1k responses, while the 25 Far-Right reporters elicited 5.9k, making each Far-Right reporter equally effective at eliciting a retweet or response as each Mainstream Conservative reporter.

Figure 17. Tweet Volume Timeline for Tweets Mentioning Homelessness or Housing from Mainstream **Conservative Reporters** 

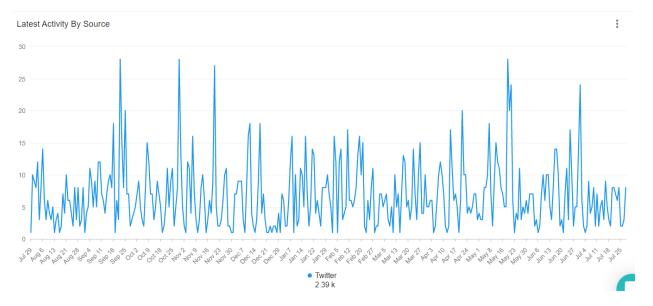


Figure 18. Keyword Cloud of Tweets Mentioning Homelessness or Housing to and from Mainstream **Conservative Reporters** 

morning police breaking community homeless man million council homeless shelter story money homelessness streets fire work shelter housing life families market homeless city units home affordable housing people crisis homeless shelters pandemic homeless encampments homeless population

Trump's Plan to Address Homelessness – We found no tweets from Mainstream Conservative reporters about the Trump Administration's plan for addressing homelessness.

Homeless Encampments - While the Far Right is talking about homeless camps infringing on private property, the Mainstream Conservative press is reporting on "sweeps" and "removal" of existing homeless encampments. Two of the tweets we found made reference to the complaints from business owners about homeless people in front of their businesses, one, in particular about an encampment on Wilshire Blvd. in Los Angeles.

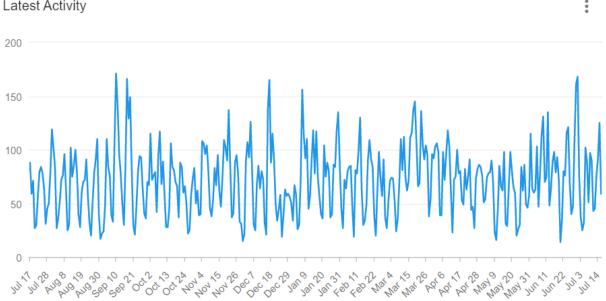
In Texas, they are reporting how Gov Abbott set aside state-owned land for a homeless encampment with porta-potties and handwashing stations, but the location is causing concern because it is on the side of a busy road. There was much less inflammatory language and more balanced coverage from the Sinclair owned CBS affiliate. (https://twitter.com/CFloresNews/status/1192606034394800128)

For the most part, Mainstream Conservative reporters are reporting the news on homelessness and housing by focusing on the facts without editorializing. Even the replies to their tweets are generally benign.

#### Mainstream AND Left Reporters' Conversation

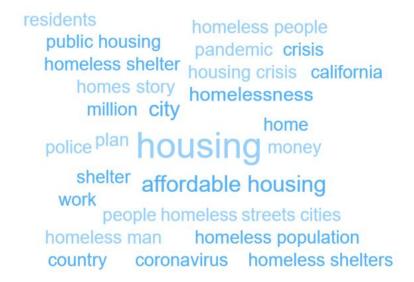
With over 2,000 reporters writing about homelessness and housing, it is no surprise that the daily volume of their tweets about the issues is greater than either the Far Right or Mainstream Conservative reporters. Mainstream and Left reporters tweeted an average of 17 times per reporter over the past year about homelessness and housing. By comparison, Mainstream Conservative reporters averaged 10 tweets in the past year and Far-Right reporters averaged 35. This suggests that while among Mainstream reporters, those that lean conservative focus less on homelessness and housing than those to the left of them, the Far-Right reporters covering the issue are significantly more fixated on it.

Figure 19. Tweet Volume Timeline of Tweets Mentioning Homelessness or Housing from Mainstream AND Left Reporters (July 2019 – July 2020) Latest Activity



Tweets from Mainstream and Left reporters over the past year focused most heavily on housing, especially affordable housing. And references to homeless people typically humanize them by referring to "homeless people" and the "homeless population."

Figure 20. Keyword Cloud of Tweets Mentioning Homelessness or Housing from Mainstream AND Left **Reporters (July 2019 – July 2020)** 



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# Appendix 1. Media Outlets by Ideology

| Outlet Name  | Ideological Bias           | Sinclair? |
|--|----------------------------|-----------|
| BizPac Review  | Far-Right                  |           |
| Blazing Cat Fur                                      | Far-Right                  |           |
| Breitbart  | Far-Right                  |           |
| Communities Digital News                             | Far-Right                  |           |
|  |                            |           |
| Creators Syndicate                                   | Far-Right                  |           |
| Faithwire  | Far-Right                  |           |
| Frontpage Magazine                                   | Far-Right                  |           |
| Gateway Pundit                                       | Far-Right                  |           |
| Hannity - FOX News<br>Channel                        | Far-Right                  |           |
| Independent Sentinel                                 | Far-Right                  |           |
| KARN-FM  | Far-Right                  |           |
| Lars Larson Show -<br>Compass Media<br>Networks, The | Far-Right                  |           |
| Stream, The  | Far-Right                  |           |
| Todd and Don - KLBJ-AM                               | Far-Right                  |           |
| Truth About Guns, The                                | Far-Right                  |           |
| Washington Examiner                                  | Far-Right                  |           |
| Washington Times, The                                | Far-Right                  |           |
| KATU-TV  | Mainstream<br>Conservative | Sinclair  |
| KEYE-TV  | Mainstream<br>Conservative | Sinclair  |
| KHGI-TV  | Mainstream<br>Conservative | Sinclair  |
| KJZZ-FM  | Mainstream<br>Conservative | Sinclair  |
| KMPH-TV  | Mainstream<br>Conservative | Sinclair  |
| KOMO-TV  | Mainstream<br>Conservative | Sinclair  |
| KSNV-TV Online                                       | Mainstream<br>Conservative | Sinclair  |
| KTUL-TV  | Mainstream<br>Conservative | Sinclair  |
| KTVO-TV  | Mainstream<br>Conservative | Sinclair  |
| KTXS-TV  | Mainstream<br>Conservative | Sinclair  |
| WCYB-TV  | Mainstream<br>Conservative | Sinclair  |
| WJLA-TV  | Mainstream Conservative    | Sinclair  |
| WKRC-TV  | Mainstream Conservative    | Sinclair  |
| WLOS-TV  | Mainstream Conservative    | Sinclair  |
| WLUK-TV  | Mainstream<br>Conservative | Sinclair  |

| Outlet Name              | Ideological Bias | Sinclair? |
|--------------------------|------------------|-----------|
|                          | Mainstream       |           |
| WOAI-TV                  | Conservative     | Sinclair  |
|                          | Mainstream       |           |
| WPEC-TV                  | Conservative     | Sinclair  |
|                          | Mainstream       |           |
| WPEC-TV Online           | Conservative     | Sinclair  |
|                          | Mainstream       |           |
| WSBT-TV                  | Conservative     | Sinclair  |
|                          | Mainstream       |           |
| WTOV-TV                  | Conservative     | Sinclair  |
|                          | Mainstream       |           |
| WZTV-TV                  | Conservative     | Sinclair  |
|                          | Mainstream       |           |
| WZTV-TV Online           | Conservative     | Sinclair  |
|                          | Mainstream       |           |
| KBOI-TV                  | Conservative     | Sinclair  |
|                          | Mainstream       |           |
| Albuquerque Journal      | Conservative     |           |
|                          | Mainstream       |           |
| Augusta Chronicle, The   | Conservative     |           |
|                          | Mainstream       |           |
| Billings Gazette         | Conservative     |           |
|                          | Mainstream       |           |
| Boston Herald            | Conservative     |           |
|                          | Mainstream       |           |
| Boston Herald Online     | Conservative     |           |
|                          | Mainstream       |           |
| Bowling Green Daily News | Conservative     |           |
|                          | Mainstream       |           |
| Brunswick News, The      | Conservative     |           |
|                          | Mainstream       |           |
| Catholic News Service    | Conservative     |           |
|                          | Mainstream       |           |
| Catholic Register, The   | Conservative     |           |
|                          | Mainstream       |           |
| Center Square, The       | Conservative     |           |
|                          | Mainstream       |           |
| Chicago Tribune          | Conservative     |           |
|                          | Mainstream       |           |
| City Journal             | Conservative     |           |
|                          | Mainstream       |           |
| Columbus Dispatch, The   | Conservative     |           |
|                          | Mainstream       |           |
| Daily American           | Conservative     |           |
|                          | Mainstream       |           |
| Daily Breeze             | Conservative     |           |
|                          | Mainstream       |           |
| Daily Press              | Conservative     |           |
|                          | Mainstream       |           |
| Desert Sun, The          | Conservative     |           |
|                          | Mainstream       |           |
| Detroit News, The        | Conservative     |           |
|                          | Mainstream       |           |
| Edmonton Sun             | Conservative     |           |

| Outlet Name                          | Ideological Bias           | Sinclair?   |
|--------------------------------------|----------------------------|-------------|
| Outlet Name                          | Mainstream                 | Siliciali : |
| Enterprise-Journal                   | Conservative               |             |
| Fairbanks Daily News-                | Mainstream                 |             |
| Miner                                | Conservative               |             |
| Willer                               | Mainstream                 |             |
| Financial Post Magazine              | Conservative               |             |
| Financial Post Magazine              | Mainstream                 |             |
| Online                               | Conservative               |             |
|                                      | Mainstream                 |             |
| Fiscal Times, The                    | Conservative               |             |
|                                      | Mainstream                 |             |
| Florida Times-Union, The             | Conservative               |             |
|                                      | Mainstream                 |             |
| Fort Worth Star-Telegram             | Conservative               |             |
| Fox 5 News at 6pm -                  | Mainstream                 |             |
| KSWB-TV                              | Conservative               |             |
|                                      | Mainstream                 |             |
| FOX News Channel                     | Conservative               |             |
|                                      | Mainstream                 |             |
| FOX News Channel Online              | Conservative               |             |
|                                      | Mainstream                 |             |
| FOX Sports 1                         | Conservative               |             |
|                                      | Mainstream                 |             |
| Gazette, The                         | Conservative               |             |
| Good Day Colorado -                  | Mainstream                 |             |
| KDVR-TV                              | Conservative               |             |
| Greater Fort Wayne                   | Mainstream                 |             |
| Business Weekly                      | Conservative               | ļ           |
| Jackson Hole News &                  | Mainstream                 |             |
| Guide                                | Conservative               |             |
| KAAON AAA                            | Mainstream                 |             |
| KMOX-AM                              | Conservative               |             |
| Les Angeles Deile Neue               | Mainstream                 |             |
| Los Angeles Daily News               | Conservative               | <u> </u>    |
| Los Angeles Daily News -             | Mainstream                 |             |
| City Hall Bureau  Lubbock Avalanche- | Conservative<br>Mainstream |             |
|                                      | Conservative               |             |
| Journal                              | Mainstream                 |             |
| Malibu Times                         | Conservative               |             |
| Wallbu Tilles                        | Mainstream                 | <u> </u>    |
| MarketWatch                          | Conservative               |             |
| MarketWatch -                        | Mainstream                 |             |
| Washington Bureau                    | Conservative               |             |
| Metronews Radio                      | Mainstream                 |             |
| Network                              | Conservative               |             |
| Metronews Radio                      | Mainstream                 |             |
| Network Online                       | Conservative               |             |
| Mottek On Money - KNX-               | Mainstream                 |             |
| AM                                   | Conservative               |             |
|                                      | Mainstream                 |             |
| National Review                      | Conservative               |             |
|                                      | Mainstream                 |             |
| National Review Online               | Conservative               |             |
|                                      | Mainstream                 |             |
| New York Post                        | Conservative               |             |
|                                      |                            |             |

| Outlet Name               | Ideological Bias | Sinclair? |
|---------------------------|------------------|-----------|
|                           | Mainstream       |           |
| Newser                    | Conservative     |           |
| Novogradac Journal of Tax | Mainstream       |           |
| Credits                   | Conservative     |           |
|                           | Mainstream       |           |
| Ottawa Sun                | Conservative     |           |
|                           | Mainstream       |           |
| Poets & Quants            | Conservative     |           |
|                           | Mainstream       |           |
| Reason.tv                 | Conservative     |           |
| Republican                | Mainstream       |           |
| Online/MassLive.com, The  | Conservative     |           |
|                           | Mainstream       |           |
| Santa Barbara News-Press  | Conservative     |           |
|                           | Mainstream       |           |
| Sun News, The             | Conservative     |           |
| _                         | Mainstream       |           |
| Texas Tribune, The        | Conservative     |           |
|                           | Mainstream       |           |
| TheStreet                 | Conservative     |           |
| Thousand Oaks Acorn       | Mainstream       |           |
| Online                    | Conservative     |           |
|                           | Mainstream       |           |
| Times Colonist            | Conservative     |           |
|                           | Mainstream       |           |
| Times-Reporter, The       | Conservative     |           |
| ,                         | Mainstream       |           |
| Times-Tribune, The        | Conservative     |           |
| Vincennes Sun-            | Mainstream       |           |
| Commercial                | Conservative     |           |
|                           | Mainstream       |           |
| WAGA-TV                   | Conservative     |           |
|                           | Mainstream       |           |
| WALA-TV                   | Conservative     |           |
|                           | Mainstream       |           |
| Wall Street Journal       | Conservative     |           |
|                           | Mainstream       |           |
| WBRC-TV                   | Conservative     |           |
|                           | Mainstream       |           |
| WDAF-TV                   | Conservative     |           |
|                           | Mainstream       |           |
| WDAF-TV Online            | Conservative     |           |
|                           | Mainstream       |           |
| WDAN-AM                   | Conservative     |           |
|                           | Mainstream       |           |
| WDRB-TV                   | Conservative     |           |
|                           | Mainstream       |           |
| WDVM-TV                   | Conservative     |           |
|                           | Mainstream       |           |
| WFLD-TV                   | Conservative     |           |
|                           | Mainstream       |           |
| WFXT-TV                   | Conservative     |           |
| * * * * * *               | Mainstream       |           |
| WGGB-TV Online            | Conservative     |           |
|                           | Mainstream       |           |
| Whittier Daily News       | Conservative     |           |
| Trincaci Duny News        | 2011301 Valive   | ı         |

Washington, DC | Berkeley, CA | New York, NY

| Outlet Name                                     | Idealasta Inta               | 611-1-2   |
|---|------------------------------|-----------|
| Outlet Name                                     | Ideological Bias  Mainstream | Sinclair? |
| WHNS-TV   | Conservative                 |           |
| VV111V3-1 V                                     | Mainstream                   |           |
| WICZ-TV   | Conservative                 |           |
| VVICE IV  | Mainstream                   |           |
| WITI-TV   | Conservative                 |           |
|   | Mainstream                   |           |
| WJW-TV Online                                   | Conservative                 |           |
|   | Mainstream                   |           |
| WPWC-AM   | Conservative                 |           |
|   | Mainstream                   |           |
| WSVN-TV   | Conservative                 |           |
|   | Mainstream                   |           |
| WTTG-TV   | Conservative                 |           |
|   | Mainstream                   |           |
| WTVT-TV   | Conservative                 |           |
| WIVE TV   | Mainstream                   |           |
| WTXF-TV   | Conservative<br>Mainstream   |           |
| WVUE-TV   | Conservative                 |           |
| VV V OL-1 V                                     | Mainstream                   |           |
| WXIX-TV   | Conservative                 |           |
| •••   | Mainstream                   |           |
| WXIX-TV Online                                  | Conservative                 |           |
|   | Mainstream                   |           |
| WXMI-TV   | Conservative                 |           |
| 303 Magazine                                    | Mainstream                   |           |
| 365Barrington.com                               | Mainstream                   |           |
| 6sqft   | Mainstream                   |           |
| 9to5Toys  | Mainstream                   |           |
| A Daily Dose of                                 |                              |           |
| Architecture Books                              | Mainstream                   |           |
| A Timely Perspective                            | Mainstream                   |           |
| Abbotsford News, The                            | Mainstream                   |           |
| Abilene Reporter-News                           | Mainstream                   |           |
| ACC Docket Online                               | Mainstream                   |           |
| Affordable Housing                              |                              |           |
| Finance   | Mainstream                   |           |
| AFP - AGENCE FRANCE-                            |                              |           |
| PRESSE - LOS ANGELES                            |                              |           |
| BUREAU  | Mainstream                   |           |
| Agenda with Steve Paikin -                      | Mainstraam                   |           |
| TVO (TVOntario), The                            | Mainstream                   |           |
| Akron Beacon Journal                            | Mainstream                   |           |
| Alabama Political<br>Reporter                   | Mainstream                   |           |
| Albany Democrat-Herald                          | Mainstream                   |           |
| Alberni Valley News                             | Mainstream                   |           |
| American City & County                          | Mainstream                   |           |
| American Public Media                           | Mainstream                   |           |
| Amy Alkon's HumanLab:<br>The Science Between Us | Mainstream                   |           |

| Outlet Name                                | Ideological Bias | Sinclair? |
|--|------------------|-----------|
| Andover Townsman                           | Mainstream       |           |
| Arc Poetry Magazine                        | Mainstream       |           |
| Ars Technica                               | Mainstream       |           |
| art & seek                                 | Mainstream       |           |
| Artblog, The                               | Mainstream       |           |
| artnet                                     | Mainstream       |           |
| Asbury Park Press                          | Mainstream       |           |
| Asheville Citizen-Times                    | Mainstream       |           |
| Asian Affairs: An American                 |                  |           |
| Review                                     | Mainstream       |           |
| Associated Press - San<br>Francisco Bureau | Mainstream       |           |
| Athletic Chicago, The                      | Mainstream       |           |
| Athletic New York, The                     | Mainstream       |           |
| Atlanta INtown                             | Mainstream       |           |
| Atlanta Journal-                           |                  |           |
| Constitution                               | Mainstream       |           |
| Atlantic, The                              | Mainstream       |           |
| Austin American-                           | NA -in -tu u-    |           |
| Statesman                                  | Mainstream       |           |
| Axios                                      | Mainstream       |           |
| Bakersfield Californian                    | Mainstream       |           |
| Ballislife                                 | Mainstream       |           |
| Ballpark Digest                            | Mainstream       |           |
| Baltimore Sun, The                         | Mainstream       |           |
| Baptist News Global                        | Mainstream       |           |
| Bartlesville Examiner-<br>Enterprise       | Mainstream       |           |
| Battle Creek Enquirer                      | Mainstream       |           |
| Becker's Hospital Review                   | Mainstream       |           |
| Belmont Citizen-Herald                     | Mainstream       |           |
| Berkeleyside, The                          | Mainstream       |           |
| Beverly Citizen                            | Mainstream       |           |
| Big Bear Grizzly                           | Mainstream       |           |
| Billboard Online                           | Mainstream       |           |
| Biscayne Times                             | Mainstream       |           |
| Bisnow                                     | Mainstream       |           |
| BizTimes Milwaukee                         | Mainstream       |           |
| BlackBook                                  | Mainstream       |           |
| Bloody Disgusting                          | Mainstream       |           |
| Bloomberg Government                       | Mainstream       |           |
|  | Mainstream       |           |
| Bloomberg News Bloomberg News - San        | ivianisti caili  |           |
| Francisco Bureau                           | Mainstream       |           |
| Bloomberg Opinion                          | Mainstream       |           |
| Bonner County Daily Bee                    | Mainstream       |           |

|   |                    | T         |
|---|--------------------|-----------|
| Outlet Name                                 | Ideological Bias   | Sinclair? |
| Books YA Love                               | Mainstream         |           |
| Bossier Press-Tribune                       | Mainstream         |           |
| Boston.com                                  | Mainstream         |           |
| Bradford Era, The                           | Mainstream         |           |
| Brian Lehrer Show -<br>WNYC-FM, The         | Mainstream         |           |
| Brief Take                                  | Mainstream         |           |
| Bring Me The News                           | Mainstream         |           |
|   |                    |           |
| Bristol Herald Courier                      | Mainstream         |           |
| Brite and Bubbly                            | Mainstream         |           |
| Broadcasting & Cable                        | Mainstream         |           |
| Broken Joysticks                            | Mainstream         |           |
| Brooklyn Vegan                              | Mainstream         |           |
| Broomfield Enterprise                       | Mainstream         |           |
| Bucks County Courier Times                  | Mainstream         |           |
| Bucyrus Telegraph-Forum                     | Mainstream         |           |
|   |                    |           |
| Burlington Free Press                       | Mainstream         |           |
| Burnaby Now                                 | Mainstream         |           |
| Business Insider Business Insider - San     | Mainstream         |           |
| Francisco Bureau                            | Mainstream         |           |
| BuzzFeed                                    | Mainstream         |           |
| BuzzFeed - Los Angeles                      |                    |           |
| Bureau                                      | Mainstream         |           |
| Caledonian-Record, The                      | Mainstream         |           |
| California Report - KQED-                   | NA - in at us a us |           |
| FM, The                                     | Mainstream         |           |
| Cambridge Times, The                        | Mainstream         |           |
| Canadian Interiors Cañon City Daily Record, | Mainstream         |           |
| The   | Mainstream         |           |
| Cape Cod Times                              | Mainstream         |           |
| Cape Codder, The                            | Mainstream         |           |
| Cassandra M's Place                         | Mainstream         |           |
| CBLT-DT (CBC Toronto)                       | Mainstream         |           |
| CBMT-DT (CBC Montreal)                      | Mainstream         |           |
| CBO-FM (CBC Radio One                       | amotreum           |           |
| Ottawa 91.5)                                | Mainstream         |           |
| Cecil Whig                                  | Mainstream         |           |
| Celeb Secrets                               | Mainstream         |           |
| CFAX-AM (AM Victoria                        |                    |           |
| 1070)                                       | Mainstream         |           |
| CFCF-DT (CTV News<br>Montreal)              | Mainstream         |           |
| CFRB-AM (Newstalk                           | 30.22              |           |
| Toronto 1010)                               | Mainstream         |           |
| CFTO-TV (CTV Toronto)                       | Mainstream         |           |

| Outlet Name                                  | Ideological Bias | Sinclair? |
|--|------------------|-----------|
| Chain Drug Review                            | Mainstream       |           |
| Chalkbeat                                    | Mainstream       |           |
| Chatham Daily News, The                      | Mainstream       |           |
| Chatham Voice, The                           | Mainstream       |           |
| CHBC-DT (Global                              | ivianistream     |           |
| Okanagan)                                    | Mainstream       |           |
| CHDR-FM (The Drive                           |                  |           |
| Cranbrook 102.9)                             | Mainstream       |           |
| Chelmsford Independent                       | Mainstream       |           |
| Chestnut Hill Local                          | Mainstream       |           |
| Chicago Reporter, The                        | Mainstream       |           |
| Chicago Sun-Times                            | Mainstream       |           |
| Chief Executive                              | Mainstream       |           |
| Chilliwack Progress, The                     | Mainstream       |           |
| Christian Century, The                       | Mainstream       |           |
| Christie, Nancy                              | Mainstream       |           |
| CHWC-FM (Country                             |                  |           |
| Goderich 104.9)                              | Mainstream       |           |
| Cincinnati Business                          |                  |           |
| Courier                                      | Mainstream       |           |
| Cincinnati Enquirer, The                     | Mainstream       |           |
| CIND-FM (Indie88)                            | Mainstream       |           |
| Citizen Online                               | Mainstream       |           |
| Citizen, The                                 | Mainstream       |           |
| City Sentinel, The                           | Mainstream       |           |
| CityLab                                      | Mainstream       |           |
| CIXK-FM (Mix Owen                            |                  |           |
| Sound 106.5)                                 | Mainstream       |           |
| CJOC-FM (94.1 Juice FM Lethbridge)           | Mainstream       |           |
| CKLW-AM (AM 800                              | ivianistream     |           |
| Windsor 800)                                 | Mainstream       |           |
| CKNI-FM (Bend Moncton                        |                  |           |
| 91,9)  | Mainstream       |           |
| CKNW-AM (Global News<br>Radio 980 Vancouver) | Mainstream       |           |
| CKOM-AM (News Talk                           | ivialiistieaiii  |           |
| Saskatoon 650) Online                        | Mainstream       |           |
| Clarion-Ledger, The                          | Mainstream       |           |
| Cleveland Jewish News,                       |                  |           |
| The  | Mainstream       |           |
| CNBC Online                                  | Mainstream       |           |
| Colorado Independent,                        |                  |           |
| The Colorado Springs                         | Mainstream       |           |
| Independent                                  | Mainstream       |           |
| Columbia Daily Tribune                       | Mainstream       |           |
| Columbian, The                               | Mainstream       |           |
| ,  |                  |           |
| Columbus Alive                               | Mainstream       |           |

| Outlet Name                                  | Ideological Bias  | Sinclair? |
|--|-------------------|-----------|
| Columbus Underground                         | Mainstream        |           |
| Commercial Appeal, The                       | Mainstream        |           |
| Commercial Observer                          | Mainstream        |           |
| Community & Junior                           |                   |           |
| College Libraries                            | Mainstream        |           |
| Comox Valley Record                          | Mainstream        |           |
| Complex                                      | Mainstream        |           |
| Connecticut Mirror                           | Mainstream        |           |
| Connecticut Post                             | Mainstream        |           |
| Construction Dive                            | Mainstream        |           |
| ConsumerAffairs                              | Mainstream        |           |
| Country Living Online                        | Mainstream        |           |
| Courier-Journal, The                         | Mainstream        |           |
| Courier-Post                                 | Mainstream        |           |
| Courthouse News Service                      | Mainstream        |           |
| Crain's Chicago Business                     | Mainstream        |           |
| Crain's Chicago Business                     | N.A. in atura and |           |
| Online                                       | Mainstream        |           |
| Crain's Cleveland Business                   | Mainstream        |           |
| Crain's Detroit Business                     | Mainstream        |           |
| Crain's New York Business Crazy/Genius - The | Mainstream        |           |
| Atlantic                                     | Mainstream        |           |
| Creative Loafing Tampa                       | Mainstream        |           |
| Crescent-News, The                           | Mainstream        |           |
| CRN  | Mainstream        |           |
| Crowdfund Insider                            | Mainstream        |           |
| CultureMap Dallas                            | Mainstream        |           |
| Curbed - New York                            | Mainstream        |           |
| Daily Astorian, The                          | Mainstream        |           |
| Daily Camera                                 | Mainstream        |           |
| Daily Commercial, The                        | Mainstream        |           |
| Daily Front Row, The                         | Mainstream        |           |
| Daily Gazette, The                           | Mainstream        |           |
| Daily Hive                                   | Mainstream        |           |
| Daily Item, The                              | Mainstream        |           |
| Daily Messenger, The                         | Mainstream        |           |
| Daily Nonpareil, The                         | Mainstream        |           |
| Daily Progress, The                          | Mainstream        |           |
| Daily Record, The                            | Mainstream        |           |
| Daily Reporter, The                          | Mainstream        |           |
| Daily Republic                               | Mainstream        |           |
| Daily Times, The                             | Mainstream        |           |
| Daily Tribune, The                           | Mainstream        |           |
| Dallas Observer                              | Mainstream        |           |

| Outlet Name                                     | Ideological Bias | Sinclair? |
|---|------------------|-----------|
| Davis Enterprise, The                           | Mainstream       |           |
| Daytona Beach News-<br>Journal, The             | Mainstream       |           |
| Deadline  | Mainstream       |           |
| Delaware Gazette                                | Mainstream       |           |
| Democrat and Chronicle,<br>The                  | Mainstream       |           |
| Denton Record-Chronicle Denver Post - Business, | Mainstream       |           |
| The   | Mainstream       |           |
| Denver Post, The                                | Mainstream       |           |
| Denverite                                       | Mainstream       |           |
| Des Moines Register                             | Mainstream       |           |
| Design Milk                                     | Mainstream       |           |
| Design Mom                                      | Mainstream       |           |
| Detroit Free Press                              | Mainstream       |           |
| Dispatch/Argus                                  | Mainstream       |           |
| District Administration                         | Mainstream       |           |
| Dover-Sherborn Press                            | Mainstream       |           |
| DurhamRegion.com                                | Mainstream       |           |
| Eagle-Tribune, The                              | Mainstream       |           |
| East Bay Times                                  | Mainstream       |           |
| Eastsider LA, The                               | Mainstream       |           |
| Eater Twin Cities                               | Mainstream       |           |
| EdSource  | Mainstream       |           |
| Education Week                                  | Mainstream       |           |
| El Diario Nueva York                            | Mainstream       |           |
| El Paso Times                                   | Mainstream       |           |
| elliott.org                                     | Mainstream       |           |
| Ellsworth American, The                         | Mainstream       |           |
| Engadget  | Mainstream       |           |
| Enid News and Eagle                             | Mainstream       |           |
| Enterprise, The Entertainment Tonight           | Mainstream       |           |
| Online  | Mainstream       |           |
| Entertainment Weekly                            | Mainstream       |           |
| Entertainment Weekly<br>Online                  | Mainstream       |           |
| Episcopal News Service                          | Mainstream       |           |
| Erie Times-News                                 | Mainstream       |           |
| Essential California - Los                      |                  |           |
| Angeles Times                                   | Mainstream       |           |
| Estes Park Trail Gazette                        | Mainstream       |           |
| ET Canada (Global<br>Television Network)        |                  |           |
| Online  | Mainstream       |           |
| EURweb.com                                      | Mainstream       |           |

| Outlet Name                         | Ideological Bias | Sinclair? |
|-------------------------------------|------------------|-----------|
| Evansville Courier & Press          | Mainstream       | January . |
| Examiner, The                       | Mainstream       |           |
| Expositor (Brantford), The          | Mainstream       |           |
| Face the Nation - CBS               | Manistream       |           |
| Television Network                  | Mainstream       |           |
| FactCheck.org                       | Mainstream       |           |
| Fairfield Citizen                   | Mainstream       |           |
| FASHION                             | Mainstream       |           |
| Fashion Savage                      | Mainstream       |           |
| Fashionista                         | Mainstream       |           |
| Fast Company                        | Mainstream       |           |
| Fast Company Online                 | Mainstream       |           |
| Fayetteville Observer, The          | Mainstream       |           |
| Federal News Network                |                  |           |
| Online                              | Mainstream       |           |
| FedScoop                            | Mainstream       |           |
| Film School Rejects                 | Mainstream       |           |
| Filmmaker                           | Mainstream       |           |
| Filmmaker Online                    | Mainstream       |           |
| Finance and Commerce                | Mainstream       |           |
| FirstShowing.net                    | Mainstream       |           |
| FiveThirtyEight                     | Mainstream       |           |
| Flathead Beacon                     | Mainstream       |           |
| Flicks and Food                     | Mainstream       |           |
| Florida Today                       | Mainstream       |           |
| Footwear News                       | Mainstream       |           |
| Forbes                              | Mainstream       |           |
| Forbes Online                       | Mainstream       |           |
| Fort Collins Coloradoan             | Mainstream       |           |
| Fort McMurray Today                 | Mainstream       |           |
| Fox & Hounds Daily                  | Mainstream       |           |
| FOX Business Network                | Mainstream       |           |
| Frederick News-Post, The            | Mainstream       |           |
| Fresno Bee, The                     | Mainstream       |           |
| Gadsden Times Online,               |                  |           |
| The                                 | Mainstream       |           |
| Gadsden Times, The                  | Mainstream       |           |
| Gainesville Sun, The                | Mainstream       |           |
| Galveston County Daily<br>News, The | Mainstream       |           |
| GantDaily.com                       | Mainstream       |           |
| GeekWire                            | Mainstream       |           |
| Georgia Straight, The               | Mainstream       |           |
| Glasgow Daily Times                 | Mainstream       |           |
| Globe and Mail -                    |                  |           |
| Vancouver Bureau, The               | Mainstream       |           |

| Outlet Name                   | Ideological Bias | Sinclair? |
|-------------------------------|------------------|-----------|
| Globe and Mail Online,        |                  |           |
| The                           | Mainstream       |           |
| Globe and Mail, The           | Mainstream       |           |
| GlobeSt.com                   | Mainstream       |           |
| Goderich Signal Star, The     | Mainstream       |           |
| Good Times                    | Mainstream       |           |
| GothamGazette.com             | Mainstream       |           |
| Government Technology         | Mainstream       |           |
| GovLoop                       | Mainstream       |           |
| Grand Island Independent, The | Mainstream       |           |
| Green Bay Press-Gazette       | Mainstream       |           |
| Greene County                 | Wanstrain        |           |
| Newspaper Group               | Mainstream       |           |
| Greenville News, The          | Mainstream       |           |
| GrowthSpotter                 | Mainstream       |           |
| Guardian, The                 | Mainstream       |           |
| Gwinnett Daily Post           | Mainstream       |           |
| HamletHub Local News          | Mainstream       |           |
| Hamptons.com                  | Mainstream       |           |
| Harper's Bazaar Online        | Mainstream       |           |
| Hartford Courant, The         | Mainstream       |           |
| Hastings Tribune, The         | Mainstream       |           |
| HDT: Heavy Duty Trucking      |                  |           |
| Online                        | Mainstream       |           |
| Health & Fitness              | Mainstream       |           |
| Herald & Review               | Mainstream       |           |
| Herald & Review Online        | Mainstream       |           |
| Herald News, The              | Mainstream       |           |
| Hidden Remote                 | Mainstream       |           |
| Highland Community News       | Mainstream       |           |
| Hill, The                     | Mainstream       |           |
| HipHollywood                  | Mainstream       |           |
| Hollywood Life                | Mainstream       |           |
| Holy City Sinner              | Mainstream       |           |
| Home News Tribune             | Mainstream       |           |
| Honey Colony                  | Mainstream       |           |
| Honolulu Star-Advertiser      | Mainstream       |           |
| Hootenanny Power -            | .via.iisti cuiii |           |
| WRFK-FM                       | Mainstream       |           |
| Housing Bubble, The           | Mainstream       |           |
| HousingWire Magazine          | Mainstream       |           |
| Houston Chronicle             | Mainstream       |           |
| Houston Texans                | Mainstream       |           |
| Hudson County View            | Mainstream       |           |

| Outlet News                        | ude de de de la Pica | 611-1-2   |
|------------------------------------|----------------------|-----------|
| Outlet Name                        | Ideological Bias     | Sinclair? |
| Hutchinson News, The               | Mainstream           |           |
| I Speak of Dreams                  | Mainstream           |           |
| Icon Vs. Icon                      | Mainstream           |           |
| Idaho Statesman                    | Mainstream           |           |
| Independent Record                 | Mainstream           |           |
| Indiana AgriNews                   | Mainstream           |           |
| Indiana Gazette                    | Mainstream           |           |
| Indianapolis Star, The             | Mainstream           |           |
| IndieWire                          | Mainstream           |           |
| InfoDocket                         | Mainstream           |           |
| Inland Valley Daily Bulletin       | Mainstream           |           |
| Inlander, The                      | Mainstream           |           |
| Inquirer & Mirror, The             | Mainstream           |           |
| Inside Philanthropy                | Mainstream           |           |
| Insight Online                     | Mainstream           |           |
| International Business             |                      |           |
| Times                              | Mainstream           |           |
| Intersection - WMFE-FM             | Mainstream           |           |
| Investopedia.com                   | Mainstream           |           |
| iPhone in Canada                   | Mainstream           |           |
| iPolitics                          | Mainstream           |           |
| Janesville Gazette, The            | Mainstream           |           |
| Jewish Exponent                    | Mainstream           |           |
| Joplin Globe, The                  | Mainstream           |           |
| Journal & Courier                  | Mainstream           |           |
| Journal News, The                  | Mainstream           |           |
| Journal Star                       | Mainstream           |           |
| Journal, The                       | Mainstream           |           |
| KABC-TV                            | Mainstream           |           |
| Kaiser Health News                 | Mainstream           |           |
| KAKE-TV                            | Mainstream           |           |
| KALW-FM                            | Mainstream           |           |
| Kanabec County Times               | Mainstream           |           |
| Kawartha Lakes This Week           | Mainstream           |           |
| Kawartha Lakes This Week<br>Online | Mainstream           |           |
| KBMX-FM                            | Mainstream           |           |
| KCBD-TV                            | Mainstream           |           |
| KCBS-AM                            | Mainstream           |           |
| KCLU-FM                            | Mainstream           |           |
| KCPQ-TV                            | Mainstream           |           |
| KCRA-TV                            | Mainstream           |           |
| KCTV-TV                            | Mainstream           |           |
| KDFW-TV                            | Mainstream           |           |
| KDVR-TV                            | Mainstream           |           |

| Outlet Name                    | Ideological Bias | Sinclair? |
|--------------------------------|------------------|-----------|
| KELO-TV                        | Mainstream       |           |
| Kelowna Capital News           | Mainstream       |           |
| KENS-TV                        | Mainstream       |           |
| Kent Reporter                  | Mainstream       |           |
| Kenthink                       | Mainstream       |           |
| KERA-TV Online                 | Mainstream       |           |
| KETV-TV                        | Mainstream       |           |
| KEYC-TV                        | Mainstream       |           |
| KFGO-AM                        | Mainstream       |           |
| KFVS-TV Online                 | Mainstream       |           |
| KGO-TV                         | mainstream       |           |
| KGW-TV                         | Mainstream       |           |
| KHNL-TV                        | Mainstream       |           |
| KHON-TV                        | Mainstream       |           |
| Kids First! News               | Mainstream       |           |
| KIII-TV                        | Mainstream       |           |
| Kingston Whig-Standard,<br>The | Mainstream       |           |
| KIRO-TV                        | Mainstream       |           |
| Kitsap Sun                     | Mainstream       |           |
| KLAS-TV                        | Mainstream       |           |
| KLCC-FM                        | Mainstream       |           |
| KLFY-TV                        | Mainstream       |           |
| KMBC-TV                        | Mainstream       |           |
| KMOV-TV                        | Mainstream       |           |
| KMSP-TV                        | Mainstream       |           |
| KMUW-FM                        | Mainstream       |           |
| KNBC-TV                        | Mainstream       |           |
| KNBC-TV Online                 | Mainstream       |           |
| KNKX-FM                        | Mainstream       |           |
| KNSD-TV Online                 | Mainstream       |           |
| KNTV-TV                        | Mainstream       |           |
| KNX-AM                         | Mainstream       |           |
| KOFY-TV                        | Mainstream       |           |
| KOIN-TV                        | Mainstream       |           |
| KOKI-TV                        | Mainstream       |           |
| KOLD-TV                        | Mainstream       |           |
| KOLO-TV                        | Mainstream       |           |
| KPBS-TV                        | Mainstream       |           |
| KPLC-TV                        | Mainstream       |           |
| KPTV-TV                        | Mainstream       |           |
| KQED-FM                        | Mainstream       |           |
| KQED-FM Online                 | Mainstream       |           |
| KRIV-TV                        | Mainstream       |           |

| Outlet Name             | Ideological Bias | Sinclair? |
|-------------------------|------------------|-----------|
| KRON-TV                 | Mainstream       |           |
| KRQE-TV                 | Mainstream       |           |
| KSAZ-TV                 | Mainstream       |           |
| KSBW-TV                 | Mainstream       |           |
| KSLA-TV                 | Mainstream       |           |
| KSNW-TV                 | Mainstream       |           |
| KSTP-TV                 | Mainstream       |           |
| KSTU-TV Online          | Mainstream       |           |
| KSTX-FM                 | Mainstream       |           |
| KSWB-TV                 | Mainstream       |           |
| KSWO-TV                 | Mainstream       |           |
| KTBZ-FM                 | Mainstream       |           |
| KTLA-TV                 | Mainstream       |           |
| KTLA-TV Online          | Mainstream       |           |
| KTOO-FM                 | Mainstream       |           |
| KTRK-TV                 | Mainstream       |           |
| KTTV-TV                 | Mainstream       |           |
| KTUU-TV                 | Mainstream       |           |
| KTVA-TV                 | Mainstream       |           |
| KTVI-TV                 | Mainstream       |           |
| KTVU-TV                 | Mainstream       |           |
| KTVX-TV                 | Mainstream       |           |
| KTXL-TV                 | Mainstream       |           |
| KUNC-FM                 | Mainstream       |           |
| KUOW-FM                 | Mainstream       |           |
| KUSA-TV                 | Mainstream       |           |
| KUT-FM                  | Mainstream       |           |
| KVVU-TV                 | Mainstream       |           |
| KWGS-FM                 | Mainstream       |           |
| KWMU-FM                 | Mainstream       |           |
| KWWL-TV                 | Mainstream       |           |
| KXAN-TV                 | Mainstream       |           |
| KXAS-TV                 | Mainstream       |           |
| KXJZ-FM                 | Mainstream       |           |
| KYTV-TV                 | Mainstream       |           |
| KYUR-TV                 | Mainstream       |           |
| Lake County News        | Mainstream       |           |
| Lake Cowichan Gazette   | Mainstream       |           |
| Lancaster Eagle-Gazette | Mainstream       |           |
| Lansing State Journal   | Mainstream       |           |
| Las Vegas Sun           | Mainstream       |           |
| Lawdragon               | Mainstream       |           |
| Lebanon Reporter, The   | Mainstream       |           |
| Levittown Now           | Mainstream       |           |

| Outlet Name                                   | Ideological Bias       | Sinclair? |
|---|------------------------|-----------|
| Lincoln Journal Star                          | Mainstream             |           |
| List Are You On It, The                       | Mainstream             |           |
| Live Science                                  | Mainstream             |           |
| LNP   | Mainstream             |           |
| Logan Daily News                              | Mainstream             |           |
| Long Beach Post                               | Mainstream             |           |
| Long Island Press                             | Mainstream             |           |
| Loop North News                               | Mainstream             |           |
| Los Angeles & San                             | Manistream             |           |
| Francisco Daily Journal                       | Mainstream             |           |
| Los Angeles Times                             | Mainstream             |           |
| Los Angeles Times -                           |                        |           |
| Sacramento Bureau                             | Mainstream             |           |
| Los Angeles Times -                           | N 4 a i m a t m a a ma |           |
| Washington Bureau                             | Mainstream             |           |
| Los Angeles Times Online                      | Mainstream             |           |
| Maclean's                                     | Mainstream             |           |
| Macomb Daily, The                             | Mainstream             |           |
| Mail Tribune                                  | Mainstream             |           |
| Maine Lawyers Review                          | Mainstream             |           |
| Mama likes This                               | Mainstream             |           |
| Mansfield News                                | Mainstream             |           |
| Marie Claire                                  | Mainstream             |           |
| Marin Independent                             |                        |           |
| Journal                                       | Mainstream             |           |
| Matter of Fact with Soledad O'Brien           | Mainstream             |           |
| McKnight's Senior Living                      | Mainstream             |           |
| MedCity News                                  | Mainstream             |           |
| MediaPost                                     | Mainstream             |           |
|   | _                      |           |
| Megaphone Magazine                            | Mainstream             |           |
| Mercury News, The                             | Mainstream             |           |
| Mercury, The                                  | Mainstream             |           |
| Metro Silicon Valley                          | Mainstream             |           |
| MetroWest Daily News                          | Mainstream             |           |
| Miami Herald, The                             | Mainstream             |           |
| Michigan Technology News                      | Mainstream             |           |
|   |                        |           |
| Midwest Energy News                           | Mainstream             |           |
| Mike's Bloggity Blog                          | Mainstream             |           |
| Miki's Hope                                   | Mainstream             |           |
| Millard Fillmore's Bathtub Milwaukee Business | Mainstream             |           |
| Journal                                       | Mainstream             |           |
| Milwaukee Journal                             |                        |           |
| Sentinel                                      | Mainstream             |           |
| MinnPost                                      | Mainstream             |           |

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| Outlet Name                                | Ideological Bias | Sinclair? |
| Missoulian                                 | Mainstream       |           |
| Missourinet                                | Mainstream       |           |
| Modern Healthcare                          | Mainstream       |           |
| Money Management                           |                  |           |
| Executive                                  | Mainstream       |           |
| MoneyWise                                  | Mainstream       |           |
| Monroe News, The                           | Mainstream       |           |
| Monterey County Herald,<br>The             | Mainstream       |           |
| Moonshine Ink Online                       | Mainstream       |           |
| Morning Call Online, The                   | Mainstream       |           |
| Morning Call, The                          | Mainstream       |           |
| Mount Desert Islander                      | Mainstream       |           |
| Mountaineer, The                           | Mainstream       |           |
| Mpls. St. Paul Magazine                    | Mainstream       |           |
| Music Connection                           | Mainstream       |           |
| Music Row                                  | Mainstream       |           |
| My Sweet Charity                           | Mainstream       |           |
| myBurbank                                  | Mainstream       |           |
| Nanaimo News Bulletin                      | Mainstream       |           |
| Nanaimo News Bulletin                      | Manistream       |           |
| Online                                     | Mainstream       |           |
| Napa Valley Register, The                  | Mainstream       |           |
| Naples Daily News                          | Mainstream       |           |
| National Mortgage News                     | Mainstream       |           |
| National Post                              | Mainstream       |           |
| NBC Television Network -<br>Miami Bureau   | Mainstream       |           |
|  |                  |           |
| NC Policy Watch                            | Mainstream       |           |
| Nelson Star                                | Mainstream       |           |
| Nerd Much?                                 | Mainstream       |           |
| Nerdvana<br>New Hampshire Union            | Mainstream       |           |
| New Hampshire Union<br>Leader, The         | Mainstream       |           |
| New Orleans CityBusiness                   | Mainstream       |           |
| New York                                   | Mainstream       |           |
| New York Daily News                        | Mainstream       |           |
| New York Daily News                        |                  |           |
| Online                                     | Mainstream       |           |
| New York Social Diary                      | Mainstream       |           |
| New York State Bar Association             | Mainstream       |           |
| New York Times - San                       | .vianisti caili  |           |
| Francisco Bureau, The                      | Mainstream       |           |
| New York Times -<br>Washington Bureau, The | Mainstream       |           |
| New York Times                             | wanisticalli     |           |
| Magazine, The                              | Mainstream       |           |

| Outlet Name                                    | Ideological Bias | Sinclair? |
|--|------------------|-----------|
| New York Times Online,                         | 9                |           |
| The  | Mainstream       |           |
| New York Times, The                            | Mainstream       |           |
| New Yorker Online, The                         | Mainstream       |           |
| New Yorker, The                                | Mainstream       |           |
| Newark Advocate                                | Mainstream       |           |
| Newark Post                                    | Mainstream       |           |
| Newnan Times-Herald,<br>The                    | Mainstream       |           |
| News & Record                                  | Mainstream       |           |
| News and Tribune                               | Mainstream       |           |
| News Herald Online                             | Mainstream       |           |
| News Tribune, The                              | Mainstream       |           |
| Newsday  | Mainstream       |           |
| News-Item, The                                 | Mainstream       |           |
| News-Press, The                                | Mainstream       |           |
| Newton Citizen                                 | Mainstream       |           |
| Newton Kansan                                  | Mainstream       |           |
| NHPR/New Hampshire                             |                  |           |
| Public Radio                                   | Mainstream       |           |
| Niagara Falls Review                           | Mainstream       |           |
| NiagaraThisWeek.com                            | Mainstream       |           |
| NJBIZ Online                                   | Mainstream       |           |
| nmpolitics.net                                 | Mainstream       |           |
| Nonprofit Quarterly                            | Mainstream       |           |
| North Providence Breeze                        | Mainstream       |           |
| North Shore News                               | Mainstream       |           |
| North Thompson Times                           | Mainstream       |           |
| NPR/National Public Radio                      | Mainstream       |           |
| NPR/National Public Radio<br>- New York Bureau | Mainstream       |           |
| NYC Public School Parents                      | Mainstream       |           |
| Oakland Press, The                             | Mainstream       |           |
| Observer-Dispatch                              | Mainstream       |           |
| Ocala Star-Banner                              | Mainstream       |           |
| OKC Central                                    | Mainstream       |           |
| On with Mario Lopez -                          | Mainstrage       |           |
| Premiere Radio Network Orange County Register, | Mainstream       |           |
| The  | Mainstream       |           |
| Oregon Business                                | Mainstream       |           |
| Oregonian, The                                 | Mainstream       |           |
| Orlando Sentinel                               | Mainstream       |           |
| Palm Beach Illustrated                         | Mainstream       |           |
| Palm Beach Illustrated                         |                  |           |
| Online   | Mainstream       |           |
| Palm Beach Post, The                           | Mainstream       |           |

| Outlet Name                          | Ideological Bias | Sinclair? |
|--------------------------------------|------------------|-----------|
| Palo Alto Weekly                     | Mainstream       |           |
| Pantagraph, The                      | Mainstream       |           |
| Parade                               | Mainstream       |           |
| Parsons Sun                          | Mainstream       |           |
| Pasadena Star-News                   | Mainstream       |           |
| Patriot Ledger, The                  | Mainstream       |           |
| PCMag.com                            | Mainstream       |           |
| PCWorld                              | Mainstream       |           |
| Penny Hoarder, The                   | Mainstream       |           |
| Pensacola News Journal               | Mainstream       |           |
| PetaPixel                            | Mainstream       |           |
| Peterborough Examiner                | Mainstream       |           |
| Philadelphia Inquirer<br>Online, The | Mainstream       |           |
| Philadelphia Magazine                | Mainstream       |           |
| Philly Voice                         | Mainstream       |           |
| Phoenix New Times                    | Mainstream       |           |
| Pique News Magazine                  | Mainstream       |           |
| Pittsburgh City Paper                | Mainstream       |           |
| Pittsburgh City Paper<br>Online      | Mainstream       |           |
| Points Guy, The                      | Mainstream       |           |
| POLITICO                             | Mainstream       |           |
| POLITICO Online                      | Mainstream       |           |
| POLITICO States                      | Mainstream       |           |
| POPSUGAR                             | Mainstream       |           |
| POPSUGAR - New York<br>Bureau        | Mainstream       |           |
| PorchDrinking.com                    | Mainstream       |           |
| Port City Daily                      | Mainstream       |           |
| Portland Press Herald                | Mainstream       |           |
| Portland Tribune                     | Mainstream       |           |
| Posh in Progress                     | Mainstream       |           |
| Post and Courier, The                | Mainstream       |           |
| Postmedia News -<br>Toronto Bureau   | Mainstream       |           |
| Post-Standard, The                   | Mainstream       |           |
| Potomac Local                        | Mainstream       |           |
| Pottstown Post, The                  | Mainstream       |           |
| Poynter.                             | Mainstream       |           |
| Press-Enterprise, The                | Mainstream       |           |
| Providence Business News             | Mainstream       |           |
| Providence Journal, The              | Mainstream       |           |
| Province, The                        | Mainstream       |           |
| PSJD Blog, The                       | Mainstream       |           |

| Outlet Name  | Ideological Bias | Sinclair? |
|--|------------------|-----------|
| Pueblo Chieftain, The                                    | Mainstream       |           |
| Put This On  | Mainstream       |           |
| Queen City Agenda  | Mainstream       |           |
| Quincy Herald-Whig                                       | Mainstream       |           |
| RadarOnline  | Mainstream       |           |
| Reality Blurred  | Mainstream       |           |
| Realscreen   | Mainstream       |           |
| Record & Herald<br>News/North Jersey Media<br>Group, The | Mainstream       |           |
| Record Herald, The                                       | Mainstream       |           |
| Record Searchlight                                       | Mainstream       |           |
| Record, The  | Mainstream       |           |
| Record-Courier, The                                      | Mainstream       |           |
| Recorder & Times, The                                    | Mainstream       |           |
| Recorder, The  | Mainstream       |           |
| Red Deer Advocate, The                                   | Mainstream       |           |
| Redmond Reporter   | Mainstream       |           |
| Register-Guard, The                                      | Mainstream       |           |
| Register-Mail, The                                       | Mainstream       |           |
| Remodelista  | Mainstream       |           |
| Reno Gazette Journal                                     | Mainstream       |           |
| Reporter, The  | Mainstream       |           |
| Reporter-Herald  | Mainstream       |           |
| Repository, The  | Mainstream       |           |
| Retail Dive  | Mainstream       |           |
| Retail Doctor Blog, The                                  | Mainstream       |           |
| Richmond BizSense  | Mainstream       |           |
| RobertFeder.com  | Mainstream       |           |
| Roberts, Chris   | Mainstream       |           |
| Rochester Business<br>Journal                            | Mainstream       |           |
| Rockin Mama  | Mainstream       |           |
| Sacramento Bee, The                                      | Mainstream       |           |
| Sacramento Business Journal                              | Mainstream       |           |
| Salem News   | Mainstream       |           |
| Salina Journal   | Mainstream       |           |
| Salt Lake City Weekly                                    | Mainstream       |           |
| Salt Lake Tribune, The                                   | Mainstream       |           |
| San Diego Reader   | Mainstream       |           |
| San Diego Union-Tribune -                                | B.A. in a i      |           |
| San Marcos Bureau, The<br>San Diego Union-Tribune,       | Mainstream       |           |
| The  | Mainstream       |           |
| San Fernando Sun, The                                    | Mainstream       |           |

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|---|---------------------|-----------|
| Outlet Name                               | Ideological Bias    | Sinclair? |
| San Francisco Chronicle                   | Mainstream          |           |
| San Francisco Examiner                    | Mainstream          |           |
| San Gabriel Valley Tribune                | Mainstream          |           |
| San Jose Inside                           | Mainstream          |           |
| Sandy Post                                | Mainstream          |           |
| Santa Barbara                             | NA - in about a sec |           |
| Independent                               | Mainstream          |           |
| Santa Cruz Sentinel Santa Fe New Mexican, | Mainstream          |           |
| The                                       | Mainstream          |           |
| Santa Fe Reporter                         | Mainstream          |           |
| Santa Maria Times                         | Mainstream          |           |
| Sarasota Herald-Tribune                   | Mainstream          |           |
| Sarnia Observer, The                      | Mainstream          |           |
| Savannah Morning News                     | Mainstream          |           |
| Saving Normal                             | Mainstream          |           |
| Scottsdale Independent                    | Mainstream          |           |
| SCOTUSblog                                | Mainstream          |           |
| Screen Anarchy                            | Mainstream          |           |
| SEAT42F                                   | Mainstream          |           |
| Seattle Times, The                        | Mainstream          |           |
| Sedalia Democrat, The                     | Mainstream          |           |
| Seeking Alpha                             | Mainstream          |           |
| Sentinel & Enterprise                     | Mainstream          |           |
| Sentinel-Tribune                          | Mainstream          |           |
| Shakopee Valley News                      | Mainstream          |           |
| simcoe.com                                | Mainstream          |           |
| Sioux City Journal, The                   | Mainstream          |           |
| Skift                                     | Mainstream          |           |
| Slanted, The                              | Mainstream          |           |
| Slope of Hope with Tim                    | D. A. Sirantana and |           |
| Knight                                    | Mainstream          |           |
| SoccerBlog.com                            | Mainstream          |           |
| Solar Power World                         | Mainstream          |           |
| Some Kind Of Awesome                      | Mainstream          |           |
| Sonder Books Sonoma West Times and        | Mainstream          |           |
| News                                      | Mainstream          |           |
| South Bend Tribune                        | Mainstream          |           |
| South Charlotte Weekly                    | Mainstream          |           |
| South Florida Sun Sentinel                | Mainstream          |           |
| South Sound                               | Mainstream          |           |
| SouthBMore.com                            | Mainstream          |           |
| Southern Illinoisan, The                  | Mainstream          |           |
| Spartanburg Herald-                       |                     |           |
| Journal                                   | Mainstream          |           |

| Outlet Name                           | Ideological Bias | Sinclair? |
|---------------------------------------|------------------|-----------|
| Spectrum News 13                      | Mainstream       |           |
| Spectrum News NY1                     | Mainstream       |           |
| Spectrum Noticias NY1                 | Mainstream       |           |
| St. Augustine Record, The             | Mainstream       |           |
| St. Catharines Standard, The          | Mainstream       |           |
| St. Cloud Times                       | Mainstream       |           |
| St. Louis Post-Dispatch               | Mainstream       |           |
| St. Louis Post-Dispatch Online        | Mainstream       |           |
| St. Paul Pioneer Press                | Mainstream       |           |
| Stamford Advocate                     | Mainstream       |           |
| Standard-Examiner                     | Mainstream       |           |
| Star Democrat, The                    | Mainstream       |           |
| Star Press, The                       | Mainstream       |           |
| Star, The                             | Mainstream       |           |
| Star-Gazette                          | Mainstream       |           |
| StarNews                              | Mainstream       |           |
| State of Politics                     | Mainstream       |           |
| Statehouse File, The                  | Mainstream       |           |
| Stereogum                             | Mainstream       |           |
| Streetsblog Chicago                   | Mainstream       |           |
| Streetsblog LA                        | Mainstream       |           |
| Stuck at the Airport                  | Mainstream       |           |
| Style Weekly                          | Mainstream       |           |
| sUAS News                             | Mainstream       |           |
| Sudbury Star, The                     | Mainstream       |           |
| Sun Chronicle, The                    | Mainstream       |           |
| Sun Thisweek Dakota<br>County Tribune | Mainstream       |           |
| Sun, The                              | Mainstream       |           |
| Sunshine and Sippy Cups               | Mainstream       |           |
| Swellesley Report, The                | Mainstream       |           |
| Syracuse.com, The                     | Mainstream       |           |
| Taegan Goddard's Political            |                  |           |
| Wire                                  | Mainstream       |           |
| TAPinto                               | Mainstream       |           |
| Task & Purpose                        | Mainstream       |           |
| TASTE                                 | Mainstream       |           |
| Taunton Daily Gazette                 | Mainstream       |           |
| TechCrunch                            | Mainstream       |           |
| TechRepublic                          | Mainstream       |           |
| Telegram & Gazette                    | Mainstream       |           |
| Tennessean, The                       | Mainstream       |           |
| TheWrap                               | Mainstream       |           |

| Outlet Name                          | Ideological Bias       | Sinclair?  |
|--------------------------------------|------------------------|------------|
| TheWrap Online                       | Mainstream             | Siliciali: |
| Three Tomatoes, The                  | Mainstream             |            |
| TIME                                 | Mainstream             |            |
|                                      | Mainstream             |            |
| Time Goes By Time Out New York       | Mainstream             |            |
|                                      |                        |            |
| Times Herald                         | Mainstream  Mainstream |            |
| Times of San Diego Times Record News |                        |            |
|                                      | Mainstream             |            |
| Times, The                           | Mainstream             |            |
| Times-Call Times-Picayune & New      | Mainstream             |            |
| Orleans Advocate, The                | Mainstream             |            |
| Tofino-Ucluelet Westerly             |                        |            |
| News                                 | Mainstream             |            |
| Toronto Star                         | Mainstream             |            |
| Toronto Star - City Hall<br>Bureau   | Mainstream             |            |
| Toronto Star Online                  | Mainstream             |            |
| Toronto Sun, The                     | Mainstream             |            |
| Toronto.com                          | Mainstream             |            |
| Town & Country                       | Mainstream             |            |
| Tracy Press                          | Mainstream             |            |
| Trail Times                          | Mainstream             |            |
| Traverse City Record-                |                        |            |
| Eagle                                | Mainstream             |            |
| Tribune, The                         | Mainstream             |            |
| Tribune-Review                       | Mainstream             |            |
| Tri-City News, The                   | Mainstream             |            |
| Trucking Industry News               | Mainstream             |            |
| TV Grapevine                         | Mainstream             |            |
| TV Insider                           | Mainstream             |            |
| TV One                               | Mainstream             |            |
| TVLine                               | Mainstream             |            |
| TVO (TVOntario)                      | Mainstream             |            |
| Ukiah Daily Journal                  | Mainstream             |            |
| UN Dispatch                          | Mainstream             |            |
| Uncover LA                           | Mainstream             |            |
| Union, The                           | Mainstream             |            |
| UPROXX                               | Mainstream             |            |
| Urban Land Online                    | Mainstream             |            |
| Urban Milwaukee                      | Mainstream             |            |
| urbanize.LA                          | Mainstream             |            |
| Us Weekly                            | Mainstream             |            |
| USA Today                            | Mainstream             |            |
| Utility Dive                         | Mainstream             |            |

| Outlet Name                                 | Ideological Bias | Sinclair? |
|---|------------------|-----------|
| Vail Daily                                  | Mainstream       |           |
| Vancouver Courier                           | Mainstream       |           |
| Variety                                     | Mainstream       |           |
| Ventura County Star                         | Mainstream       |           |
| Ventura County Star                         |                  |           |
| Online                                      | Mainstream       |           |
| VentureBeat                                 | Mainstream       |           |
| Vermont Edition -                           |                  |           |
| Vermont Public Radio                        | Mainstream       |           |
| Vermont Public Radio                        | Mainstream       |           |
| View From the Wing                          | Mainstream       |           |
| Views From a Step Stool                     | Mainstream       |           |
| Virginian-Pilot, The                        | Mainstream       |           |
| Vitamin Retailer                            | Mainstream       |           |
| WABI-TV                                     | Mainstream       |           |
| Waco Tribune-Herald                         | Mainstream       |           |
| WAMC-FM                                     | Mainstream       |           |
| WAMU-FM                                     | Mainstream       |           |
| Ward & Al - SiriusXM                        |                  |           |
| Canada                                      | Mainstream       |           |
| Wardrobe Oxygen                             | Mainstream       |           |
| Washington Post Online, The                 | Mainstream       |           |
| Washington Post, The                        | Mainstream       |           |
| Waterloo Region Record                      | Mainstream       |           |
| Waterloo Region Record Waterloo-Cedar Falls | Widinstream      |           |
| Courier, The                                | Mainstream       |           |
| WAVE-TV                                     | Mainstream       |           |
| WAVY-TV                                     | Mainstream       |           |
| WBAL-TV                                     | Mainstream       |           |
| WBAY-TV                                     | Mainstream       |           |
| WBBM-AM                                     | Mainstream       |           |
| WBEZ-FM                                     | Mainstream       |           |
| WBNS-TV                                     | Mainstream       |           |
| WBOY-TV                                     | Mainstream       |           |
| WBRE-TV                                     | Mainstream       |           |
| WBTV-TV                                     | Mainstream       |           |
| WBUR-FM                                     | Mainstream       |           |
| WCAX-TV                                     | Mainstream       |           |
| _   |                  |           |
| WCBE-FM                                     | Mainstream       |           |
| WCHL-AM                                     | Mainstream       |           |
| WCMH-TV                                     | Mainstream       |           |
| WCPO-TV Online                              | Mainstream       |           |
| WCQS-FM                                     | Mainstream       |           |
| WCSC-TV                                     | Mainstream       |           |
| WCVB-TV                                     | Mainstream       |           |

| Outlet Name            | Ideological Bias | Sinclair? |
|------------------------|------------------|-----------|
| WDAM-TV                | Mainstream       |           |
| WDBJ-TV                | Mainstream       |           |
| WDEL-AM                | Mainstream       |           |
| WDSU-TV                | Mainstream       |           |
| Wearables              | Mainstream       |           |
| Welland Tribune, The   | Mainstream       |           |
| WEMU-FM                | Mainstream       |           |
| WESH-TV                | Mainstream       |           |
| WFAE-FM                | Mainstream       |           |
| WFIE-TV                | Mainstream       |           |
| WFIE-TV Online         | Mainstream       |           |
| WFLA-TV                | Mainstream       |           |
| WFMY-TV                | Mainstream       |           |
| WFMZ-TV                | Mainstream       |           |
| WFPL-FM                | Mainstream       |           |
| WFTS-TV                | Mainstream       |           |
| WFYI-FM                | Mainstream       |           |
| WGAL-TV                | Mainstream       |           |
| WGCL-TV                | Mainstream       |           |
| WGDJ-AM                | Mainstream       |           |
| WGNO-TV                | Mainstream       |           |
| WGN-TV                 | Mainstream       |           |
| WGN-TV Online          | Mainstream       |           |
| WGRZ-TV                | Mainstream       |           |
| WGVU News              | Mainstream       |           |
| WHDH-TV                | Mainstream       |           |
| WHNT-TV                | Mainstream       |           |
| WHYY-FM                | Mainstream       |           |
| Willamette Week        | Mainstream       |           |
| WINS-AM                | Mainstream       |           |
| Winston-Salem Journal  | Mainstream       |           |
| Wisconsin Public Radio | Mainstream       |           |
| WIS-TV                 | Mainstream       |           |
| WJCL-TV                | Mainstream       |           |
| WJRT-TV                | Mainstream       |           |
| WKBN-TV                | Mainstream       |           |
| WKOW-TV                | Mainstream       |           |
| WKRN-TV                | Mainstream       |           |
| WKYT-TV                | Mainstream       |           |
| WLEX-TV                | Mainstream       |           |
| WLKY-TV                | Mainstream       |           |
| WLMT-TV                | Mainstream       |           |
| WLRN-FM                | Mainstream       |           |
| WLS-TV                 | Mainstream       |           |

| Outlet Name                          | Ideological Bias | Sinclair? |
|--------------------------------------|------------------|-----------|
| WLUC-TV                              | Mainstream       |           |
| WLWT-TV                              | Mainstream       |           |
| WLYF-FM                              | Mainstream       |           |
| WMAQ-TV                              | Mainstream       |           |
| WMAZ-TV                              | Mainstream       |           |
| WMBF-TV                              | Mainstream       |           |
| WMFE-FM                              | Mainstream       |           |
| WMUR-TV                              | Mainstream       |           |
| WNBC-TV                              | Mainstream       |           |
| WNDU-TV                              | Mainstream       |           |
| WNPR-FM                              | Mainstream       |           |
| WNYC-AM                              | Mainstream       |           |
| WNYC-FM                              | Mainstream       |           |
| WOAY-TV                              | Mainstream       |           |
| WOIO-TV                              | Mainstream       |           |
| WOLO-TV                              | Mainstream       |           |
|                                      | _                |           |
| Women In Business Women's Wear Daily | Mainstream       |           |
| Woodstock Sentinel-                  | Mainstream       |           |
| Review, The                          | Mainstream       |           |
| WOOD-TV                              | Mainstream       |           |
| WOSU Public Media Radio              |                  |           |
| Online                               | Mainstream       |           |
| WOSU-FM                              | Mainstream       |           |
| WOWK-TV                              | Mainstream       |           |
| WPBF-TV                              | Mainstream       |           |
| WPIX-TV                              | Mainstream       |           |
| WPRI-TV                              | Mainstream       |           |
| WPST-FM                              | Mainstream       |           |
| WPVI-TV                              | Mainstream       |           |
| WRAL-TV                              | Mainstream       |           |
| WREG-TV                              | Mainstream       |           |
| WRVO-FM                              | Mainstream       |           |
| WSBN-AM                              | Mainstream       |           |
| WSB-TV                               | Mainstream       |           |
| WSFA-TV                              | Mainstream       |           |
| WSIL-TV                              | Mainstream       |           |
| WSMV-TV                              | Mainstream       |           |
| WSMV-TV Online                       | Mainstream       |           |
| WSOC-TV                              | Mainstream       |           |
| WTAE-TV                              | Mainstream       |           |
| WTAP-TV                              | Mainstream       |           |
| WTEN-TV                              | Mainstream       |           |
| WTNH-TV                              | Mainstream       |           |
| WTRF-TV                              | Mainstream       |           |

| Outlet Name                            | Ideological Bias | Sinclair? |
|--|------------------|-----------|
| WTVG-TV                                | Mainstream       |           |
| WTVJ-TV                                | Mainstream       |           |
| WUNC-FM                                | Mainstream       |           |
| WUOM-FM                                | Mainstream       |           |
| WUWM-FM                                | Mainstream       |           |
| WVIR-TV                                | Mainstream       |           |
| WVIT-TV                                | Mainstream       |           |
| WVTF-FM                                | Mainstream       |           |
| WVXU-FM                                | Mainstream       |           |
| WYFF-TV                                | Mainstream       |           |
| WYPR-FM                                | Mainstream       |           |
| Yahoo Sports                           | Mainstream       |           |
| York Daily Record                      | Mainstream       |           |
| York News-Times                        | Mainstream       |           |
| yorkregion.com                         | Mainstream       |           |
| Your Entertainment                     |                  |           |
| Corner                                 | Mainstream       |           |
| 2dopeboyz                              | Left             |           |
| A Canadian Lefty in Occupied Land      | Left             |           |
| A.V. Does What!?                       | Left             |           |
| AdPulp                                 | Left             |           |
| Advocate, The                          | Left             |           |
| alicublog                              | Left             |           |
| All Shook Down                         | Left             |           |
| anniegirl1138                          | Left             |           |
| Anniston Star                          | Left             |           |
| Arizona Daily Star                     | Left             |           |
| Arizona Republic, The                  | Left             |           |
| Atlanta Daily World                    | Left             |           |
| Austin Chronicle                       | Left             |           |
| Balloon Juice                          | Left             |           |
| Basic Black - WGBH-TV                  | Left             |           |
|  |                  |           |
| Bay Observer                           | Left             |           |
| Bechdel Cast, The Benjamin Dixon Show, | Left             |           |
| The                                    | Left             |           |
| Between the Lines                      | Left             |           |
| Beyerstein, Lindsay                    | Left             |           |
| BeyondChron                            | Left             |           |
| Biba, Erin                             | Left             |           |
| Bitter Brown Femmes                    | Left             |           |
| Bulletin, The                          | Left             |           |
| Burt, Stephanie                        | Left             |           |
| Capitol Hill Seattle Blog              | Left             |           |

| Outlet Name                      | Ideological Bias | Sinclair? |
|----------------------------------|------------------|-----------|
| Castanet.net                     | Left             |           |
| Charlotte Business Journal       |                  |           |
| Online                           | Left             |           |
| Chicago Reader                   | Left             |           |
| Chin, Heather                    | Left             |           |
| Chronicle of Philanthropy,       |                  |           |
| The Chronicle of Social          | Left             |           |
| Change, The                      | Left             |           |
| Chuck Currie                     | Left             |           |
| Citizens' Voice, The             | Left             |           |
| City Limits                      | Left             |           |
| CleanTechnica                    | Left             |           |
| CNN - Washington Bureau          | Left             |           |
| CNN Business                     | Left             |           |
| Connect Savannah                 | Left             |           |
| Cosmopolitan                     | Left             |           |
| Cut - New York, The              | Left             |           |
| Daily Democrat                   | Left             |           |
| ,                                |                  |           |
| Daily Dot, The                   | Left             |           |
| Daily Howler, The                | Left             |           |
| Daily Kos                        | Left             |           |
| Davis, Kelly                     | Left             |           |
| DCReport Nove                    | Left<br>Left     |           |
| Downtown News                    |                  |           |
| EcoRI                            | Left             |           |
| Esquire                          | Left             |           |
| Esquire Online                   | Left             |           |
| FADER, The                       | Left             |           |
| Filipovic, Jill                  | Left             |           |
| Fort Worth Weekly                | Left             |           |
| Frisc, The<br>George-Anne Daily, | Left             |           |
| Georgia Southern                 |                  |           |
| University, The                  | Left             |           |
| Goldberg, Harold                 | Left             |           |
| Greentech Media                  | Left             |           |
| Hechinger Report, The            | Left             |           |
| Hollywood Reporter, The          | Left             |           |
| How To Save the World            | Left             |           |
| HuffPost                         | Left             |           |
| HuffPost - Washington            |                  |           |
| Bureau                           | Left             | +         |
| IIIRD CITIZEN                    | Left             | 1         |
| Indianapolis Monthly             | Left             | 1         |
| Informed Comment                 | Left             |           |

| Outlet Name                               | Ideological Bias | Sinclair? |
|---|------------------|-----------|
| Intercept, The                            | Left             |           |
| Jefferson, J'na                           | Left             |           |
| Johnson, George M.                        | Left             |           |
| Jones, Sarah                              | Left             |           |
| iustaBXmom                                | Left             |           |
| ,   |                  |           |
| LA Observed                               | Left             |           |
| Little Green Footballs                    | Left             |           |
| Lopez, Karen                              | Left             |           |
| Lorinc, John                              | Left             |           |
| Los Angeles Blade                         | Left             |           |
| Majority Report with Sam Seder            | Left             |           |
| Marshall Project, The                     | Left             |           |
| Mashable                                  | Left             |           |
| Metro Weekly                              | Left             |           |
| Miami New Times                           | Left             |           |
| Mike Klonsky's Small Talk                 | Left             |           |
| Minnesota Spokesman-                      |                  |           |
| Recorder                                  | Left             |           |
| Morning Express with<br>Robin Meade - HLN | Left             |           |
| Mother Jones                              | Left             |           |
| Mother Jones Online                       | Left             |           |
| MSNBC                                     | Left             |           |
| Naked Capitalism                          | Left             |           |
| Nation, The                               | Left             |           |
| New Inquiry, The                          | Left             |           |
| New Republic                              | Left             |           |
| Next City                                 | Left             |           |
| NowThis                                   | Left             |           |
| Obscure Sound                             | Left             |           |
| Oh So Beautiful Paper                     | Left             |           |
| Paleofuture - Gizmodo                     | Left             |           |
| PAPER Magazine                            | Left             |           |
| Parallax, The                             | Left             |           |
| People's Voice                            | Left             |           |
| Pitchfork                                 | Left             |           |
| Pod Save the People                       | Left             |           |
| Portland Mercury, The                     | Left             |           |
| ProPublica                                | Left             |           |
| Raw Story, The                            | Left             |           |
| Refinery29                                | Left             |           |
| Robert Reich blog                         | Left             |           |
| Robinson, Mika                            | Left             |           |
| Salon                                     | Left             |           |

| Outlet Name                           | Ideological Bias | Sinclair? |
|---------------------------------------|------------------|-----------|
| Salud America! News                   | Left             |           |
| Saskboy's Abandoned                   |                  |           |
| Stuff                                 | Left             |           |
| SB Nation                             | Left             |           |
| Second Ave. Sagas                     | Left             |           |
| Seven Days                            | Left             |           |
| SFGate                                | Left             |           |
| Slate                                 | Left             |           |
| Smoky Mountain News                   | Left             |           |
| St. Louis American                    | Left             |           |
| Star Tribune                          | Left             |           |
| Steinhauer, Jillian                   | Left             |           |
| Stowe Boyd                            | Left             |           |
| Stranger, The                         | Left             |           |
| Suwannee Democrat                     | Left             |           |
| Tallahassee Democrat                  | Left             |           |
| Taylor Marsh                          | Left             |           |
| Texas Observer                        | Left             |           |
| That Girl At The Party                | Left             |           |
| them.                                 | Left             |           |
| Things Not Seen:                      |                  |           |
| Conversations About Culture and Faith | Left             |           |
| Three Dollar Bill                     | Left             |           |
| Towleroad                             | Left             |           |
| TreeHugger                            | Left             |           |
| Tribune-Democrat, The                 | Left             |           |
| TylerRegas                            | Left             |           |
| UAB Magazine                          | Left             |           |
| Union Democrat, The                   | Left             |           |
| Urbanist, The                         | Left             |           |
| Vanity Fair                           | Left             |           |
|                                       | Left             |           |
| Verge, The VICE                       | Left             |           |
| VICE Canada                           |                  |           |
|                                       | Left<br>Left     |           |
| VOGUE Online                          |                  |           |
| Vox                                   | Left             |           |
| Vulture - New York                    | Left             |           |
| W Online<br>WARR - We Are Regal       | Left             |           |
| Radio                                 | Left             |           |
| Wired                                 | Left             |           |
| WitnessLA                             | Left             |           |
| World Magazine                        | Left             |           |
| Young Turks, The                      | Left             |           |

| Outlet Name | Ideological Bias | Sinclair? |
|-------------|------------------|-----------|
| Youth Today | Left             |           |

| Outlet Name | Ideological Bias | Sinclair? |
|-------------|------------------|-----------|
| Zyzzyva     | Left             |           |